

UNIVERSITI TEKNIKAL MALAYSIA MELAKA

**Kurikulum Vitae
 Curriculum Vitae**



**I. Maklumat Peribadi:
 Personal Particulars**

Nama: MOHAMAD ZAHIR ZAINUDIN
Name: _____

Jawatan Sekarang: SENIOR LECTURER
Current Position: _____

Gred Kumpulan: DS 52
Gred position _____

II. A. Kelulusan Akademik dan Profesional (Sila senaraikan semua kelulusan akademik bermula daripada Ijazah Sarjana Muda mengikut susunan kronologi)
Academic and Professional Qualifications (Please list all academic qualifications, from your first degree in chronological order)

Tahun Year	Kelulusan Degree	Pengkhususan Discipline	Universiti University
1997	BACHELOR OF SCIENCE (HUMAN DEVELOPMENT)	SOCIAL DEVELOPMENT	UNIVERSITI PUTRA MALAYSIA
2009	MASTER OF SCIENCE	COMMUNITY EDUCATION AND DEVELOPMENT	UNIVERSITI PUTRA MALAYSIA
2016	DOCTOR OF PHILOSOPHY	SOCIAL STUDIES	UNIVERSITI MALAYA

B. Tajuk tesis pasca siswazah (Sila senaraikan semua tesis bermula daripada peringkat Sarjana mengikut susunan kronologi)
Titles of postgraduate thesis written (Please list all thesis written, from your Master Degree in chronological order)

M. Sc. : TARGET GROUP PERCEPTION TOWARDS AID SCHEME OF THE DEPARTMENT OF SOCIAL WELFARE IN THE FEDERAL TERRITORY OF KUALA LUMPUR

Ph. D : SOCIAL VELOPMENT THROUGH POVERTY ERADICATION PROGRAMMES: A COMPARATIVE STUDY BETWEEN MELAKA, MALAYSIA AND RIAU, INDONESIA

III. Bidang Penyelidikan Yang Utama (Sila senaraikan sehingga tiga sahaja)
Main Areas of Research Interest (Please list a maximum of three)

Social Policy
Social Impact Study
Community Development

IV. Projek Penyelidikan Yang dilaksanakan (Sila tulis tajuk, tajaan dan nombor rujukan projek sejak 2005)
Completed/On-going research project since 2005 (Please write the title, funder and reference number)

1. **2013 General Election Research Project**, Co-Researcher, 1/1/2013-31/8/2013, Malaysia National Professor Council.
2. **A Study of Understanding and View in Society towards Election Commission 2012**, Co-Researcher, 1/9/2012-30/11/2012, Malaysia National University.
3. **A Study of Ethnic Relations Monitoring System in Malaysia**, Co-Researcher, May-July 2012, Malaysia National University.
4. **Research Project in General Election 2012**, Co-Researcher, 1/3/2012-15/7/2012, Malaysia National University.
5. **Identifying and Developing Academic Leadership among Young FELDA Generation**, Co-Researcher, 29/7/2011-29/7/2012, AKEPT Grant.
6. **Academic Performance Inability Factor: A UTeM Case Study**, Principal Investigator (PI), 1/3/2011-29/2/2012, Short Term Grant, UTeM.
7. **A Study of Academic Scholar in UTeM**, Co-Researcher, 1/7/2010-30/6/2011, Short Term Grant, UTeM.
8. **Identifying The Key Success Factors of Technology Franchising in Malaysia**, Co-Researcher, 1/11/2011-31/10/2012, Short Term Grant, UTeM.

V. Senarai Penyeliaan Pelajar Pasca Siswazah (Sila senaraikan nama pelajar, tajuk dan peringkat pengajian semenjak 2005)

Supervisor for postgraduate students 2005-2009 (Please list their names, project title and status)

PhD Student:

1. Ahmed Abdulla Ahmed Saeed al-Jaberi, "Optimizing Knowledge Transfer to Enhance Job Performance". PhD Programme, Co-Supervisor
2. Nurulhana Abdullah Ba'awi, PhD Programme, Co-Supervisor
3. Howaidah Mohammad, PhD Programme, Main Supervisor

VI. SENARAI UTAMA PENERBITAN (penerbitan sejak 2005 hingga kini atau pada maksima 15 penerbitan)
List of Major Publication (Please list a maximum of 15 publications since 2005)

a) Journals

- i) Isma Addi Jumbri, Mohamad Zahir Zainudin, Sabri Mohamad Sharif, Albert Feisal @ Muhd Feisal Ismail. (2019). **Motivation Factors For Women To Become An Entrepreneur And Contribute To Social Innovation**. *Journal of Human Capital Development*, Vol 12 No. 2. Pg 1-16. (Non-ISI/Non-SCOPUS Cited Publication). ISSN: 1985-7012.
- ii) Mohamad Zahir Zainudin, Mohd Fauzi Kamarudin. (2015). **Impact On The Implementation Of Social Policy: Comparative Study In Malaysia And Indonesia**. *Asian Social Science*, Vol 11, No 17 Special Issue. Pg 48-56. (Scopus Cited Publication). ISSN: 1911-2017.
- iii) Mohamad Zahir Zainudin, Roziah Omar, Mohd Fauzi Kamarudin. (2015). **Implementasi Dasar Sosial Dan Impak Kepada Komuniti: Kajian Perbandingan Di Malaysia Dan Indonesia**. *Jurnal Antarabangsa Alam dan Tamadun Melayu*, Vol 3 No 3. Pg. 29-40. (Non-ISI/Non-SCOPUS Cited Publication). ISBN: 2289-1706.
- iv) Raja Roslan Raja Abd Rahman, Kalthom Husain, Hassan Adnan, Mohamad Zahir Zainudin, Juan Rizal Sa'ari, Norazlina Mohd Darus, Norwatee Abd Rahman. (2012). **Important Of Total Quality Management And Leadership Communication To**

Enhance Islamic Quality At Malaysia Civil Service. *Academy of Taiwan Business Management Review*, Vol 8 No 3. Pg. 16-27. (Non-ISI/Non-SCOPUS Cited Publication). ISSN: 1813-0534.

- v) Isma Addi Jumbri, Mohamad Zahir Zainudin. (2011). **Pembangunan Modal Insan Dalam Kalangan Fakir Dan Miskin Sebagai Usahawan: Kajian Kes Di Lembaga Zakat Selangor.** *Journal of Human Capital Development*, Vol 4 No 2. Pg. 41-56. (Non-ISI/Non-SCOPUS Cited Publication). ISSN: 1985-7012.
- vi) Mohamad Zahir Zainudin. (2006). **Empowering Education In Malaysia: Continuing The Tradition Of Excellence.** *Malaysian Journal of Social Policy and Society*, Vol 3. PG. 135-149. (Non-ISI/Non-SCOPUS Cited Publication). ISSN: 1823-0865.

b) Books

- i) Mohamad Zahir bin Zainudin. (2020). **Minda Kerja Cemerlang.** Melaka: Penerbit UTeM.
- ii) Mohamad Zahir bin Zainudin. (2020). **Jom Bisnes.** Melaka: Penerbit UTeM.
- iii) Mohaida Mohin, Mohd Fadzil Mohd Idris, Syed Najmuddin Syed Hassan, Mohd Shamsuri Md Saad, Mohamad Zahir Zainudin, Anidah Robani, Kalthom Husain, Hanipah Hussin. (2015). **Mengakar Kepimpinan Melakar Kecemerlangan: Dimensi Pegawai Perkhidmatan Pengajian Tinggi Generasi Felda.** Akademi Kepimpinan Pengajian Tinggi, Kementerian Pendidikan Malaysia. ISBN: 978-967-12277-3-2.
- iv) Mohd Taib Dora, Mohamad Zahir Zainudin, Muhd Akmal Noor Rajikon, Mohd. Nizam Yusof. (2015). **Kecemerlangan Kerja Berpasukan.** Penerbit UTeM. ISBN: 978-967-0257-54-9.
- v) Mohamad Zahir Zainudin, Mohamad Bokhari. (2015). **Kesepaduan Sosial Rakyat Malaysia.** Penerbit Universiti, Universiti Teknikal Malaysia Melaka. ISBN: 978-967-0257-55-6.
- vi) Mohd Taib Dora, Mohamad Zahir Zainudin, Ruziah Ali. (2013). **Idea Perniagaan Mikro.** Penerbit UTeM: ISBN: 978-967-0257-17-4.
- vii) Zahir Zainudin & Amaludin Ab Rahman. (2008). **19 Tabiat Kuasa Perubahan.** Utusan Publications & Distributors Sdn Bhd. ISBN: 978-967-61-2170-3.

c) Chapter in Books

- i) Mohamad Zahir Zainudin. (2019). **Cabaran Isu-Isu Agama Dalam Masyarakat Multietnik Di Malaysia.** In Roziyah Omar, Azlinda Azman & Sivamurugan Pandian, (ed), *Malaysia Senario Sosial Kontemporari*. Serdang, Selangor: Penerbit UPM.
- ii) Mohamad Zahir Zainudin. (2015). **Pengaruh Nilai Dan Pemikiran China Terhadap Masyarakat Melayu.** In Mohd. Taib Hj. Dora, (ed), *Jambatan Sutera*. Kuala Lumpur: Dewan Bahasa dan Pustaka. Pg. 117-128. ISBN: 978-983-46-1793-6.
- iii) Mohamad Zahir Zainudin. (2015). **Cabaran Sosial Komuniti Bandar Di Kuala Lumpur.** In Roziyah Omar & Sivamurugan Pandian, (ed), *Kesejahteraan Sosial Komuniti Bandar: Pembangunan Dalam Kesinambungan*. Kuala Lumpur: Majlis Profesor Negara dan Universiti Sains Malaysia. Pg. 151-160. ISBN: 978-967-11778-4-6.
- iv) Mohamad Zahir Zainudin. (2013). **Perang Persepsi Dalam Pilihan Raya Di Malaysia.** In Shamsul Amri Baharuddin & Mansor Mohd Noor, (eda), *PRU-13: Siapa Pilihan Pengundi? Bangi, Selangor: Institut Kajian Etnik, UKM*. Pg. 67-77. ISBN: 978-967-403-234-0.
- v) Mohamad Zahir Zainudin, Aishah Amirah Zainal Abidin, Masyitah Nordin. (2009). **Pendidikan dan Pembinaan Modal Insan.** In Asmawati Desa, Zulaiha Ali Othman & Rosmila Senik, (ed), *Menjana Modal Insan Cemerlang*. Kota Bharu, Kelantan: Akademi Penyelidikan Haluan & Kolej Teknologi Darulnaim. Pg. 14-29. ISBN: 978-983-44063-1-8.
- vi) Mohd Taib Dora, Mohd. Nizam Yusof, Zahir Zainudin. (2008). **Pasukan dan Kerja Berkumpulan.** In Mohd Taib Dora, Norliah Kudus, Mahadi Abu Hassan & Ruziah Ali, (ed), *Kemahiran Insaniah: 7 Kompetensi Unggul Mahasiswa*. Melaka: Penerbit Universiti, Universiti Teknikal Malaysia Melaka. Pg. 75-95. ISBN: 978-983-2948-31-5.
- vii) Roziyah Omar, Mohamad Zahir Zainudin. (2007). **Senario Malaysia Di Bawah Abdullah Ahmad Badawi.** In Sivamurugan Pandian *et al.*, (ed), *Abdullah Ahmad Badawi 3 Tahun Di Putrajaya*. Kuala Lumpur: Utusan Publications & Distributors Sdn Bhd. Pg. 91-100. ISBN: 978-967-61-2062-6.
- viii) Mohamad Zahir Zainudin. (2005). **Memperkasakan Pendidikan di Malaysia: Kelangsungan Kecemerlangan.** In Roziyah Omar & Sivamurugan Pandian, (ed), *Malaysia Isu-Isu Sosial Semasa*. Kuala Lumpur: Institut Sosial Malaysia. Pg. 132-145. ISBN: 983-42685-1-3.

c) Proceedings

- i) Mohamad Zahir Zainudin, Mohd Fauzi Kamarudin. (2015). ***Pengaruh Persekitaran Terhadap Kecenderungan Memilih Agama Islam Dalam Kalangan Mahasiswa Bukan Islam Dari Sabah***. Prosiding Konferensi Antarabangsa Islam Borneo VIII (KAIB VIII), Universiti Islam Sultan Sharif Ali, Brunei, 2-3 September. Pg. 385-389. (Non-ISI/Non-SCOPUS Cited Publication).
- ii) Mohamad Zahir Zainudin, Roziah Omar, Isma Addi Jumbri. (2013). ***Implementasi Dasar Sosial Dan Impak Kepada Pembangunan Komuniti Di Malaysia***. Prosiding Seminar Antarabangsa Penyelidikan Mengenai Melayu, Brunei, 29-31 Mac. (Non-ISI/Non-SCOPUS Cited Publication).
- iii) Mohamad Zahir Zainudin. (2013). ***Transformasi Masyarakat Malaysia Ke Arah Kesejahteraan: Impak Dasar Sosial***. Prosiding Konvensyen Kebangsaan Kepimpinan Institusi Pengajian Tinggi Dan Kesejahteraan Sosial: Merealisasikan Transformasi Ke Arah Masyarakat Sejahtera, Petaling Jaya, Selangor, Malaysia, 20-21 Mei. Pg 115-123. (Non-ISI/Non-SCOPUS Cited Publication).
- iv) Mohamad Zahir Zainudin. (2012). ***Implementasi Dasar Sosial Di Malaysia Dan Indonesia: Perbandingan Konsep***. Prosiding Konvensyen Kebangsaan Pengukuhan Kepimpinan Institusi Pengajian Tinggi Dalam Transformasi Kesejahteraan Sosial Negara, Kuala Lumpur, Malaysia, 11-12 Oktober. Pg. 72-87. (Non-ISI/Non-SCOPUS Cited Publication).
- v) Mohamad Zahir Zainudin, Asiah Mohd Pilus, Mohd Nizam Yusof, Isma Addi Jumbri, Mohd Farid Ismail. (2012). ***Academic Performance Inability Factor: A UTeM Case Study***. Prosiding World Conference On Islamic Thought & Civilization Contemporary, Challenges and Realities, Ipoh, Perak, Malaysia, 11 - 12 September. (Non-ISI/Non-SCOPUS Cited Publication).
- vi) Mohamad Zahir Zainudin. (2010). ***Persepsi Kumpulan Sasar Terhadap Skim Bantuan Jabatan Kebajikan Masyarakat Di Wilayah Persekutuan Kuala Lumpur***. Seminar Internasional Pembangunan Sosial Dan Ekonomi Malaysia Dan Indonesia, Universitas Lancang Kuning & Riau Lawyers Club, Pekan Baru, Riau, Indonesia, 10 - 12 Disember 2010.
- vii) Mohamad Zahir Zainudin. (2008). ***Keberkesanan Skim Bantuan JKM Dari Perspektif Kumpulan Sasar Di Wilayah Persekutuan Kuala Lumpur***. Prosiding Seminar Hasil Penyelidikan IPSAS, Institut Pengajian Sains Sosial, Universiti Putra Malaysia, Serdang, Selangor, Malaysia, 19 November. Pg 172-183. (Non-ISI/Non-SCOPUS Cited Publication).
- viii) Mohamad Zahir Zainudin. (2006). ***Belia Dan Pembentukan Modal Insan: Merealisasikan Masyarakat Sejahtera***. Prosiding Konvensyen Kebangsaan Agenda Pembangunan Sosial Ke Arah Pembentukan Masyarakat Sejahtera dan Saksama, Institut Sosial Malaysia & Universiti Sains Malaysia, Kuala Lumpur, Malaysia. 1-2 Jun. Pg. 254-261. (Non-ISI/Non-SCOPUS Cited Publication).