

HOW TO BE A GOOD ACADEMIC JOURNAL REVIEWER

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OUTCOMES OF WORKSHOP

Understand **WHAT IS EXPECTED** from the reviewers

Know how to evaluate an appropriate academic writing.

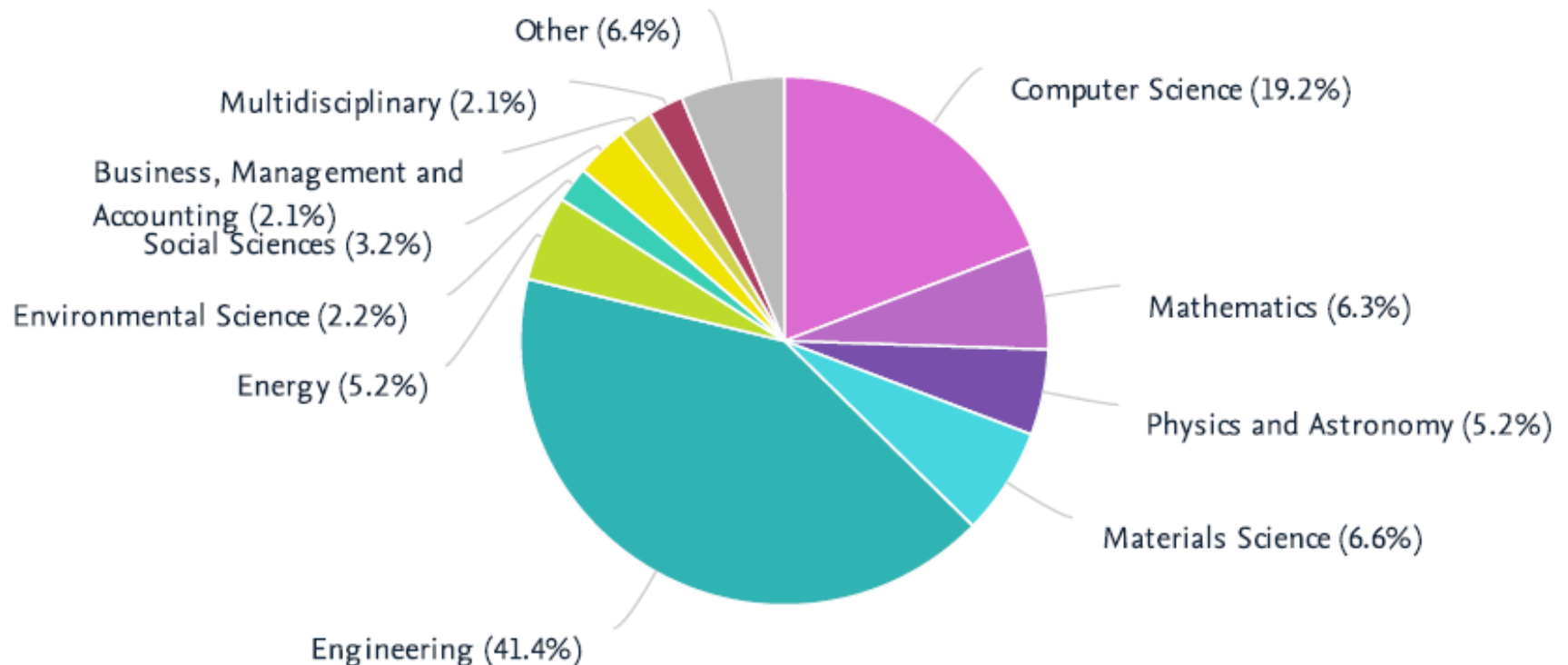
RECOGNISE THE DIFFERENT SECTIONS within a reviewing process.

CONTENTS OF THE SESSION

- **RULES AND OBLIGATIONS OF REVIEWERS**
- **BENEFITS OF BEING A REVIEWER**
- **REVIEWER'S REPORT, KEY POINTS**
- **GUIDELINES FOR REVIEWERS**
- **HOW TO ASSESS THE PAPER QUALITY**
- **REVIEWERS CRITERIA**
- **REVIEWERS' MOST COMMON CRITICISMS**
- **HANDS-ON SESSION**

Overall research performance

Publications	Citations	Authors	Field-Weighted Citation Impact	Citations per Publication
3,116 ▲	5,371	2,653 ▲	0.89	1.7



Performance indicators

Outputs in Top Citation Percentiles

Publications in top 10% most cited worldwide



Universiti Teknikal Malaysia Melaka:

2.4%

Malaysia:

7.8%

Publications in Top Journal Percentiles

Publications in top 10% journals by CiteScore Percentile



Universiti Teknikal Malaysia Melaka:

4.6%

Malaysia:

15.5%

International Collaboration

Publications co-authored with Institutions in other countries



Universiti Teknikal Malaysia Melaka:

19.6%

Malaysia:

34.8%

Academic-Corporate Collaboration

Publications with both academic and corporate affiliations



Universiti Teknikal Malaysia Melaka:

0.7%

Malaysia:

0.7%

GOOD REVIEWERS LOOK FOR

- **Originality** – what's **new** about subject, treatment or results?
- **Relevance** to and extension of **existing knowledge**
- **Research methodology** – are **conclusions valid and objective?**
- **Clarity, structure and quality** of writing – does it communicate well?
- **Sound, logical progression** of argument
- **Theoretical and practical implications** (the 'so what?' factors!)
- **Internationality/Global focus**
- **Regency and relevance** of references
- **Adherence to the editorial scope and objectives** of the journal
- A good title, **keywords** and a well written abstract

SOME KEY QUESTIONS

■ Readability

- Does it communicate?
- Is it clear?
- Is there a logical progression without unnecessary duplication?

■ Originality

- Why was it written? What's new?

■ Credibility –

- Are the conclusions valid?
- Is the methodology robust?
- Can it be replicated?
- Is it honest – don't hide any limitations of the research?
- You'll be found out.

■ Applicability

- How do findings apply to the world of practice?
- Does it pinpoint the way forward for future research?

■ Internationality

- Does it take an international, global perspective?

PEER REVIEW

- Peer review is at the **heart of the scientific method**.
- Peer review is a **critical element of scholarly publication**
- One of the **major bases** of the scientific process.
- It ensures that published research is **sound and properly verified** and **improves the quality** of the research.

PEER REVIEW

- Its philosophy is based on the idea that one's research must survive the scrutiny of experts before it is presented to the larger scientific community as worthy of serious consideration.
- Reviewers are expected to **alert the journal editor** to any **problems they identify**, and **make recommendations** as to whether a paper should be **accepted**, **returned to the authors for revisions**, or **rejected**.

PURPOSE OF PEER REVIEW

- Mistakes in **procedures or logic**
- Conclusions **not supported by the results**
- **Errors or omissions** in the references
- Compliance with **ethics standards**
 - Has the protocol been approved by an appropriate Ethics Committee?
 - Human research: Most recent
- **Originality and significance** of the work



TYPES OF PEER REVIEW

SINGLE-BLIND REVIEW

- The **reviewers know who the authors** are, but the **authors do not know who the reviewers** are.
- The **most common system in science disciplines**.
- This **allows reviewers to provide honest, critical reviews and opinions** without fear of reprisal from the authors.
- **Lack of accountability**, allows unprincipled reviewers to submit **unwarranted negative reviews**, **delay the review process** and **steal ideas**.

TYPES OF PEER REVIEW

SINGLE BLIND REVIEW

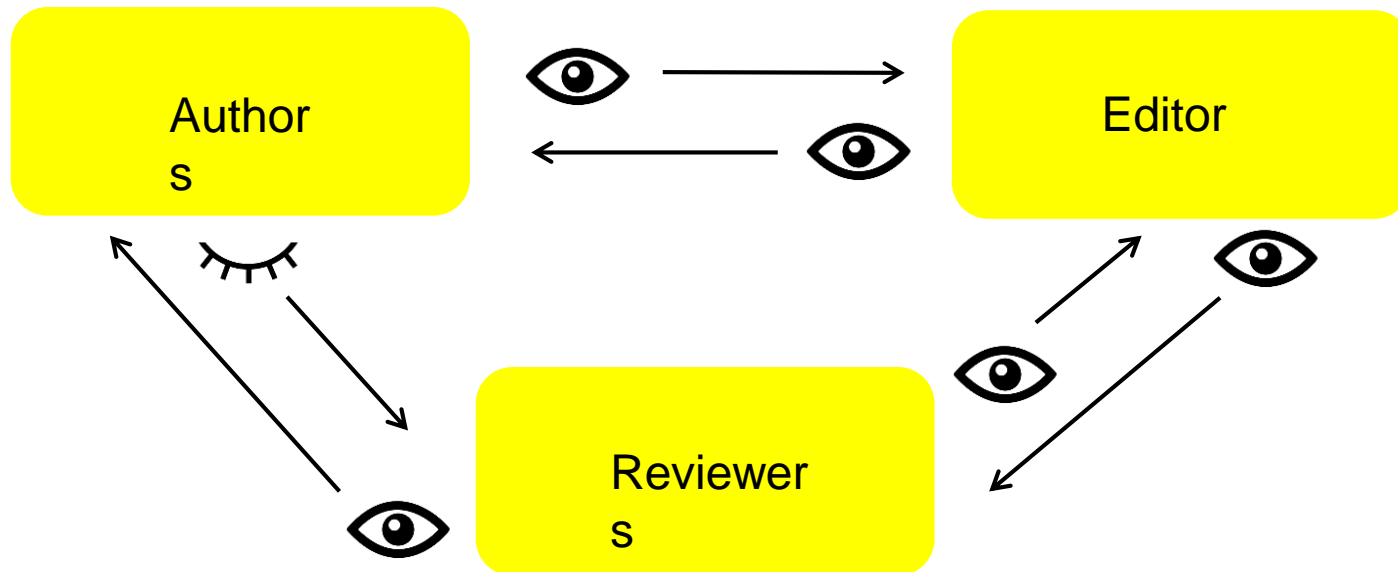


Authors don't know who reviewers



Reviewers know who authors

Editor knows who authors are



TYPES OF PEER REVIEW

DOUBLE-BLIND REVIEW

- The **reviewers do not know who the authors are**, and **the authors do not know who the reviewers are**.
- **Reduces possible bias** resulting from **knowing who the authors are** or **where they come from**, **work assessed on its own merits**.
- Involves some effort to **make sure manuscripts are anonymised**, reviewers can **often guess who the authors are**
- **Information important** for a complete **critical appraisal is missing**.

TYPES OF PEER REVIEW

DOUBLE BLIND REVIEW



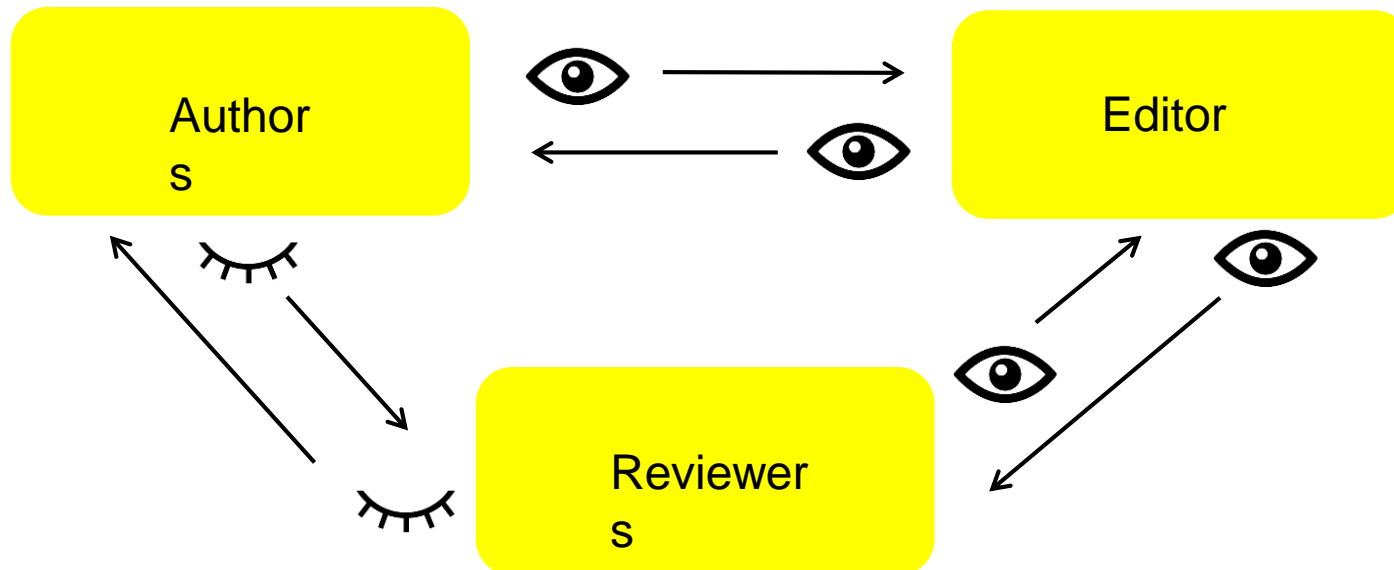
Authors don't know who reviewers are



Reviewers don't know who authors are



Editor knows who authors



TYPES OF PEER REVIEW

TRIPLE BLIND REVIEW



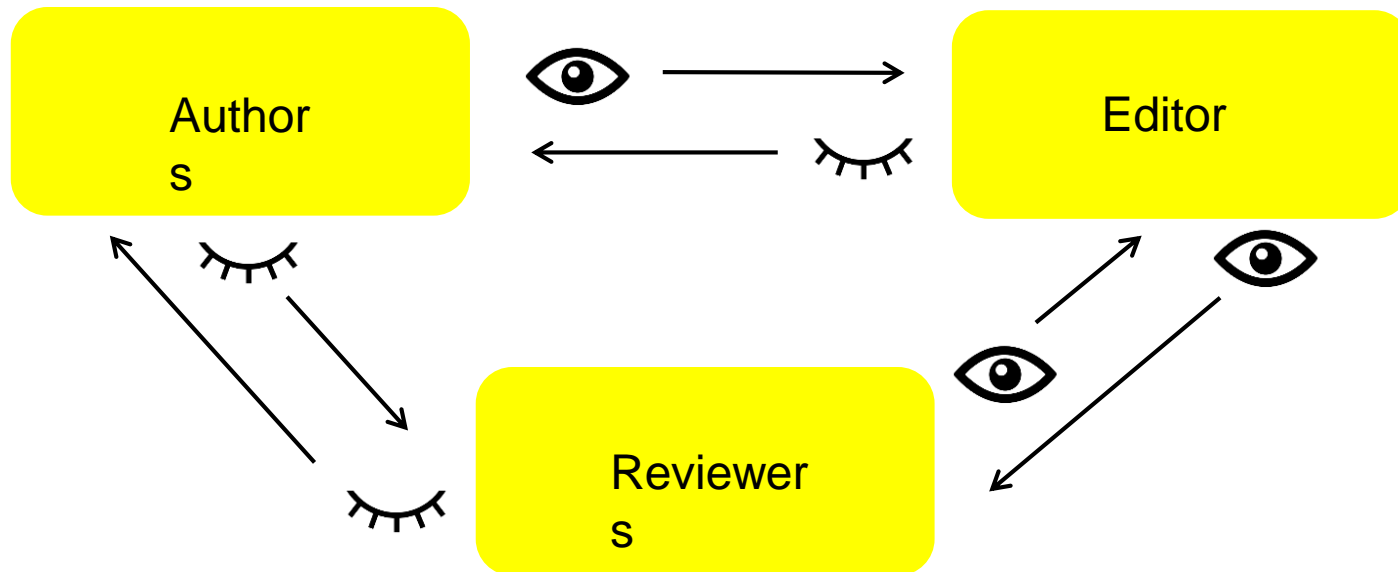
Authors don't know who reviewers are



Reviewers don't know who authors are



Editor doesn't know who authors are



TYPES OF PEER REVIEW

OPEN REVIEW

- Greater accountability
- Reduced opportunity for bias
- Inappropriate actions.
- Reviewers can be given public credit for their work.
- Potential reviewers may be more likely to decline to review.
- Revealing reviewer identity may lead to dislike from authors,
- Damaged relationships
- Effects for job prospects, promotion and grant funding.

WHY DO REVIEWERS REVIEW?

- Value from **mentoring young researchers**
- **Enjoyment** in reviewing
- **General interest** in the area
- **Awareness of new research** and **developments before** their peers
- **Career development**
- Help with **own research or new ideas**
- **Association with journals and Editors**
- **Keep updated with latest developments**

WHY DO REVIEWERS REVIEW?

- It is an accepted part of **membership in the academic community**.
- It is always **interesting to see the latest work** in particular **specialist areas** and be **able to comment** on it.
- Sometimes **improve it prior to publication**;
- To **act as a gatekeeper for quality** in an area of science that **know about and care about**.

BENEFITS OF BEING A REVIEWER?

- The benefits of reviewing are diverse:
 - From improving your **critical thinking**,
 - giving and receiving **feedback** and
 - **gaining insights** to improve your future publications.
 - Reviewing is an **essential skill to develop** as a researcher.

- As a reviewer, your task is to critically and constructively judge the content of a manuscript.
- A conflict of interest could be:
 - Your PhD student or PhD supervisor;
 - Family relations;
 - People at your current institution;
 - People whose research you fund or who fund you;
 - Collaborators in the past two years.

ESSENTIAL OBLIGATIONS

■ **Maintain strict confidentiality of review**

- You must be aware that the paper you are reviewing is **confidential before its publication**.
- Under no circumstances should you **contact the authors** or **disclose that you are a reviewer** of their paper.
- When you **have any questions for the authors**, ask them **through the editor not directly to the authors**.

■ **Response from taking unfair advantage**

- One benefit of serving as a reviewer is that **one can access new research results** before their publication.
- However, it is a **violation of ethics** to use any **information gained during the review process** for your own personal benefit, such as writing for publication in journals or fund raising.

REVIEWER RULES

- Respect the **confidentiality** of peer review, and
- Not discuss **the manuscript or contact the authors or any other people** about the manuscript.
- Declare any **conflicts of interest**.
- Provide an **objective and constructive explanation** for recommendation.
- Not allow decision on a manuscript to be **influenced by authorship**.
- Avoid **requesting that the author cites the peer reviewer's own papers**, unless there is a strong scholarly rationale for this.

REVIEWER RULES

- Not reproduce information or any part of the manuscript under review in any of their **own work prior to publication** by the authors.
- Only agree to peer review manuscripts **within their expertise** and **within a reasonable timeframe**.
- Not **delay publication** (Timeliness).
- Review is **fair, unbiased and timely**
- Not use **insulting, hostile, or defamatory language**.
- **Destroy** submitted manuscripts and all related material after they have **reviewed** them.
- **Editors and editorial team members** are excluded from publication decisions when **they are authors or have contributed to a manuscript**.
- A short statement may be **useful for any published article** that lists **editors or board members as authors** to explain the process used to **make the editorial decision**.

REVIEWER RULES

- Disclose any **potential Conflicts of interests** before agreeing to review a submission
- Comment on **ethical questions** and **possible research misconduct** raised by submissions, (e.g. unethical research design, insufficient detail on patient consent or protection of research subjects)
- Ensure the **originality of submissions** and be alert to **redundant publication and plagiarism**
- **Consider any tools to detect related publications**
- Acknowledge the **contribution to knowledge clearly**

NOT EXPECTED TO DO

- **Formatting**
- **Spelling, Punctuation, and Grammar**
- **Plagiarism**
- **Ethical Standards**
- **Rerun Research**
- **Make The Final Decision**
 - Reviewers provide invaluable advice to editors about whether an article should be published.
 - Ultimately it is the editor who decides whether something is to be published.
 - Most journals will solicit more than one review prior to making a decision, and the editor may solicit a further review if two reviewers disagree.
 - The recommendation that a reviewer provides will always be advisory; the editor may make a different decision.

WHEN REVIEWING A PAPER

Reviewer should take into consideration the following:

■ ORIGINALITY AND QUALITY:

- Is the paper of **sufficient interest** for publication in the journal?
- Does it **contribute significantly** to the current state of the research field?
- Is the topic handled **substantively and accurately** in appropriate **detail and scope**?

■ STRUCTURE:

- Abstract, introduction, method, results, discussion, conclusion.
- Engagement with **previous research and results** (e.g. does the author **engage with current/ relevant research** in the field).

■ LANGUAGE:

- Do not need to **correct the English**, however, if a paper is **difficult to understand** due to grammatical errors, **please mention this issue in the report**

REVIEWER'S REPORT, KEY POINTS

■ ARTICLE QUALITY RATING

■ Impact and timeliness:

- Does the article have **significant scientific/technological impact** and **timeliness**, which attract the interest of researchers in the field?

■ Novelty and originality:

- Is the article **novel and original**?
- Does the article **contain material that is new** or
- **Significantly adds to knowledge** already published?

■ Presentation:

- Is the **presentation of the article**, which includes the **organization**, **logical consistency**, **English language**, etc., appropriate?
- Are **adequate and sufficient references** covered?
- Letters typically have approximately 20 references

SCIENTIFIC QUALITY RATING

■ **Novelty and originality:**

- Is the article novel and original?
- Does the article contain material that is new or adds significantly to knowledge already published?

■ **Importance and impact:**

- Are the presented results of significant importance and impact to advancement in the relevant field of research?
- Is this article likely to be cited in the future?

■ **Relevance to applied physics:**

- Is the article scientifically sound and not misleading?
- Does it provide sufficient in-depth discussion of the application of a physical principle or the understanding of physics in view of its application?

■ **Completeness of presentation:**

- Is the presentation complete for a scientific article?
- Please rate the article by considering the evaluation given in 1.

REVIEWER'S REPORT, KEY POINTS

■ OVERALL RATING AND RECOMMENDATION

■ Summary of reviewer's ratings:

- The result of reviewer's rating is summarized.

■ Recommendation:

- Provide the reviewer's opinion on the acceptability of the article by choosing one of the following:
 - The article may be accepted for publication with/without English correction.
 - The article may become acceptable after minor revisions of content and/or English presentation by referring to the reviewer's comments.
 - Note: If you think major revisions are necessary, please recommend major modification required.
 - The article may be rejected.

REVIEWER'S REPORT, KEY POINTS

■ REVIEWER'S REMARKS TO THE AUTHORS

- Please provide **comments and suggestions constructive and useful for the authors to improve the scientific quality and presentation of the article.**
- If you are submitting a reviewer's **report to reject the article,**
 - You are asked to provide **the reasons for rejection.** Those **comments are sent to the authors.**
- **In order to ensure prompt publication** of papers,
 - Intend to limit the authors' manuscript in a **minor revision** and to **only once.**
 - Papers that you think will **require major revisions** or **more than two turnarounds between the author and the editor** should be rejected.

REVIEWER'S REPORT, KEY POINTS

REVIEWER'S REMARKS TO THE AUTHORS

- It is useful to provide a **concise summary of essential claims** in the paper, including both **positive and negative** points.
- If it is a great paper, please **explain what is so good about** it.
- On the other hand, if you **recommend rejection** of the paper, you **must state the reason for rejection** as **clearly** as possible.
- If you **recommend revision** of the paper for possible publication, you **must specify what is needed** for **sufficient improvement** of the paper.
- These comments are sent to the authors and editors

REVIEWER'S REPORT, KEY POINTS

REVIEWER'S CONFIDENTIAL REMARKS TO THE EDITOR

These comments are sent only to the editor responsible for the review of the article, not to the authors.

■ Importance of the article:

- If you recommend “publish”
 - Please concisely describe the background and novelty/importance of the present research to merit its publication in the journal.
- If you recommend “reject”
 - please briefly provide the reasons.

■ Other comments:

- Please provide additional information, if any, in relation to the evaluation of the article.

REVIEWER'S REPORT, KEY POINTS

- It is important **to be polite** when providing comments **supporting your recommendation**, even when you **must be critical** of the manuscript.
- Try to be as **comprehensive, specific**, and **constructive as possible** in your comments to the author(s).
- Your comments should be **helpful to the author(s) in improving the manuscript**, even if you believe that the **manuscript does not merit publication**

REVIEWER'S REPORT, KEY POINTS

The following format is suggested for preparing comments

■ IDENTIFICATION OF THE CONTRIBUTION AND MAJOR STRENGTHS OF THE PAPER.

- Is this paper **appropriate for publication**?
- What is the **incremental contribution** to existing **science and practice**?
- What are the **strengths** of the paper?
- If, in your assessment, the paper **does not make a contribution** or **have any strengths**, a politely **worded opening paragraph summarizing the essence** of the paper **would be appropriate**.

REVIEWER'S REPORT, KEY POINTS

MAJOR WEAKNESSES OF THE PAPER

The following are some questions you should try to address:

- Does the manuscript **provide sufficient information to make an evaluation**?
 - If not, **what information is needed**? Be **specific**.
- Does the manuscript have **mistakes**?
 - If so, are they **correctable**?
 - How?
 - Would **removing problematic sections** be a solution?
 - If the **mistake is not correctable**, please state why.
- Do the authors **achieve their stated objectives**?
 - If not, what do they **still need to do**?
- What are the **major changes that should be made** and/or **major issues that should be addressed in a revision**?

- Other changes that would **potentially strengthen the manuscript** and/or **minor issues that should be addressed** in a revision.
- When **discussing minor issues**, it is usually helpful to indicate the place in the manuscript (page and paragraph) where the change should be made.

REVIEWER'S REPORT, KEY POINTS

READABILITY

- Some questions you might consider:
 - Is the **length-to-contribution ratio** appropriate?
 - A "desirable" length is 25 pages of text, excluding references, tables, and figures.
 - Are there sections of the manuscript that can be **eliminated or condensed**?
 - Are there sections of the manuscript that might be **moved to a technical appendix**?
 - Will the paper be **interesting to both academicians and practitioners**?
 - If not, how can it be **strengthened**?
 - Do you see **managerial implications** that the authors have **overlooked or failed to treat in sufficient depth**?

ABSTRACT AND TITLE

- Comments and suggestions, if any,
 - Regarding the **ABSTRACT** (whether it is an accurate and useful summary of the content of the paper) and
 - **TITLE** (whether it is appropriate given the content of the paper).

QUESTIONS REVIEWERS ASK?

Aside from assessing the title, abstract, English language of the article and references, reviewers assess the scientific quality of the work.

- Does the paper **fit the standards and scope** of the journal it is being considered for?
- Is the **research question clear**?
- Was the **approach appropriate**?
- Are the **study design, methods and analysis appropriate** to the question being studied?
- Is the **study innovative** or original?
- Does the study **challenge existing paradigms** or add **to existing knowledge**?

QUESTIONS REVIEWERS ASK?

Aside from assessing the title, abstract, English language of the article and references, reviewers assess the scientific quality of the work.

- Does it **develop novel concepts**?
- Does it matter?
- Are the **methods described clearly enough** for other researchers to replicate?
- Are the **methods of statistical analysis** and **level of significance appropriate**?
- Could presentation of the **results be improved** and do they **answer the question**?
- Are the **conclusions appropriate**?

ETHICAL CONSIDERATIONS

- **Expertise**
- **Timeliness**
- **Take it seriously**
- **Avoid bias**
- **Don't be intimidated**
- **Review anonymously?**
- **Respect confidentiality**

SOME TIPS MIGHT PROVE USEFUL

- **Be professional**
- **Be pleasant**
- **Read the invite**
- **Be helpful**
- **Be scientific**
- **Be timely and swift**
- **Be realistic**
- **Be empathetic**
- **Be open**
- **Be organized**

TIPS FOR PREPARING A REVIEWER REPORT

- The following sequence of procedures may be useful for preparing a reviewer report.
- – **Begin**
 - Review with a concise summary of the essential points of the paper both for the editor's use and to ensure that you have understood the work.
- – **Next,**
 - Evaluate the quality of the work.
 - Give evaluations and comments on each of the publication criteria by following the sections of the reviewer report form.
- – **Finally,**
 - Provide an overall recommendation for or against publication.
 - Use the “Reviewer's remarks to the authors” section for providing comments and suggestions for the authors, and
 - the “Reviewer's confidential remarks to the editor” section for informing the editor of your opinion on the paper including confidential information relating to the paper evaluation.

TIPS FOR PREPARING A REVIEWER REPORT

In writing the report, you should pay attention to the following issues.

- For objective assessment of papers,
 - the reviewer is requested to identify not just negative points but also positive points of the paper.
 - Be specific about what is particularly interesting or good about the paper.
- Be specific in any criticism or recommendation.
 - If you recommend rejection of the paper, you must state the reason as clearly as possible.
 - When the paper does not provide any new information, evidence such as full references to earlier works must be provided.
- If you feel that the paper is insufficient for publication in its present form but may become publishable after improvement,
 - you are requested to provide constructive comments and suggestions that will be useful to the authors in improving the quality and presentation of their paper.

PRESENTATION CHECKLIST

- **Title:**
 - Is the title adequate for the content, informative, concise, and clear?
- **Abstract:**
 - Is it comprehensive by itself?
 - Is the important and essential information of the article included?
- **References:**
 - Are appropriate and adequate references to related works covered sufficiently in the list?
 - 30 references are recommended Regular Papers.
 - 20 references are recommended for Letters and short Communications.
- **Structure and length:**
 - Is the overall structure of the article well organized and well balanced?
 - Is the article written with the minimum length necessary for all relevant information?
- **Logic:**
 - Is the article written clearly and correctly? Is it logically consistent?
- **Figures and tables:**
 - Are they essential and clearly presented?
- **English:**
 - Is the English used in the article readable and good enough to convey the scientific meaning correctly?

TITLE

Title – what is the paper broadly about?

- Reviewers will check whether the **title is specific** and whether it **reflects the content** of the manuscript.

□ Effective titles

- Identify the **main issue** of the paper
- Begin with the **subject of the paper**
- Are **accurate, unambiguous, specific and complete**
- Are **as short as possible**
- Are **as a label, not a sentence**

EFFECTIVE TITLE

- Attract reader's attention
- Contain fewest possible words
- Adequately describe content
- Are informative but concise
- Identify main issue
- Should be **LABEL, NOT A SENTENCE**
- Do not use technical jargon and rarely-used abbreviations
- Do not use phrases

GOOD ABSTRACT

■ Good Abstract

- **State the objectives/ purposes of study (C)**
- **Scope of the research/ significance of study**
- **Describe the methodology used (C)**
- **Summarize most important results (c)**
- **Practical implications, and recommendation**
- **Avoid acronyms and mathematical symbols**

Write a very strong abstract !



KEYWORDS

Keywords – mainly used for indexing

- It is the **label of manuscript**.
- Avoid words with a **broad meaning**.
E.g., the word “soil” in “*Soil Biology & Biochemistry*” should not be selected as a keyword.
- Only abbreviations **firmly established** in the field are eligible (e.g., DNA).
- Authors try to **avoid compound words**
- Are used by indexing and abstracting services
- Should be **specific**

KEYWORDS

- Usually included under the title or abstract.
- Should be three to six words, which headline the subject matter.
- There are very important but often added as after thought
- Must to be found in searches, read and cited.
- When check keywords, think about the subject matter and categories that might use in a literature search of this topic.

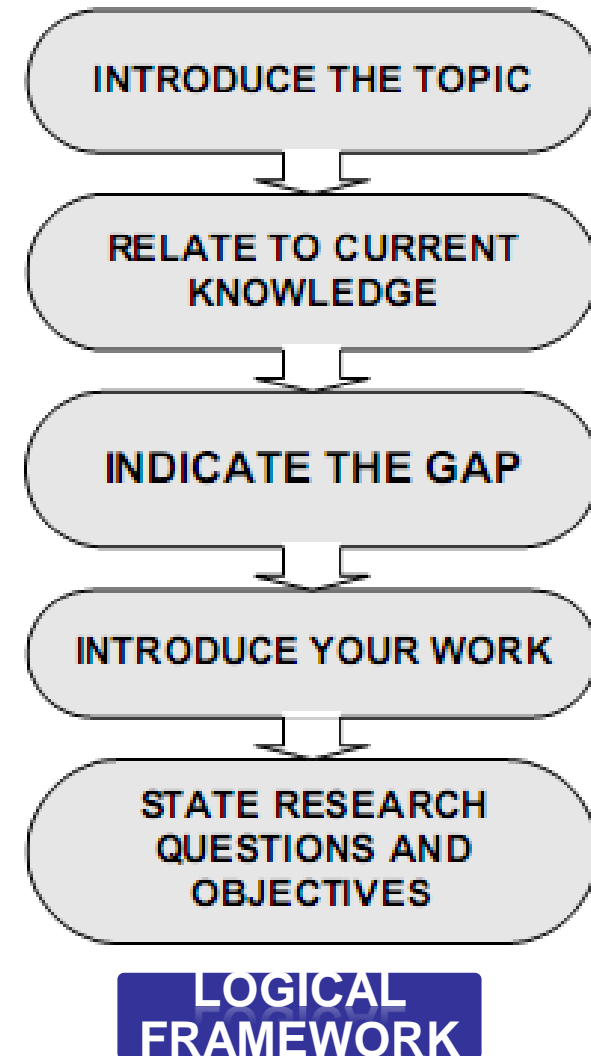
ORGANISING THE BODY OF YOUR REVIEW

INTRODUCTION

- Does the author **clearly define a research problem** or topic?
- Is its **significance explained**?
- Are **core issues or research variables** identified?
- Is **specialized terminology** usefully defined?
- Does the author **provide an adequate literature review**?
- Does it **discuss current research on the problem**, and help to **situate the author's own research**?
- Are the **research objectives** clearly stated?
- Are **hypotheses or specific research questions** identified?

INTRODUCTION

- **Clearly** state the:
 - Problem being investigated
 - Background that explains the problem
 - Reasons for conducting the research
- Summarize relevant research to provide context
- State how work differs from published work
- Identify the questions are answering
- Explain what other findings, if any, are challenging or extending
- Briefly describe the experiment, hypothesis(es), research question(s); general experimental design or method
- Don't try to show readers that you have read everything
- Short



ORGANISING THE BODY OF YOUR REVIEW

METHODOLOGY

- Does the author **clearly identify the research methodology** and any **associated limitations** of the research design?
- Are participants described, including the **method of sample selection if appropriate**?
- Are **instruments adequately described**, including issues of **appropriateness, validity and reliability**?
- Do any **evident biases or ethical considerations** arise in relation to the methodology?
- Are the methods for **measuring results clearly explained and appropriate**?

■ Method:

- Does the author accurately explain how the data was collected?
- Is the design suitable for answering the question posed?
- Is there sufficient information present for you to replicate the research?
- Does the article identify the procedures followed?
- Are these ordered in a meaningful way?
- If the methods are new, are they explained in detail?
- Was the sampling appropriate?
- Have the equipment and materials been adequately described?
- Does make it clear what type of data was recorded;
- Author been precise in describing measurements?

ORGANISING THE BODY OF YOUR REVIEW

RESULTS

- Are the author's **major findings clearly presented?**
- Do they **adequately address the stated research objectives?**
- Are **supporting data presented?**
- Are **tables, graphs or figures helpful and well integrated with the text?**

■ Results:

- This is where the author/s should explain in words **what he/she discovered in the research.**
- It should be **clearly laid out and in a logical sequence.**
- You will need to consider if the **appropriate analysis has been conducted.**
- Are the **statistics correct?**
- If you are **not comfortable with statistics**, please advise the editor when you submit your report.
- **Interpretation of results** should not be included in this section.

RESULTS

RAW DATA ARE NEVER INCLUDED in scientific paper unless they are needed to **GIVE EVIDENCE FOR SPECIFIC CONCLUSIONS** or summation of the data

ANALYSIS EXPERIMENTAL DATA then **present** them in the **FIGURE/TABLE** and/or **descriptions** of the **OBSERVATIONS**

FIGURES ARE PREFERABLE TO TABLES and **TABLES ARE PREFERABLE TO STRAIGHT TEXT**

Present the converted data, **MAKE A POINT CONCISELY** and **CLEARLY**. The **TABLE AND FIGURE SHOULD THEN BE PRESENTED, COMPLETE WITH TITLE**.

RESULTS

Avoid **EXCESSIVE PRESENTATION DATA/ RESULTS**
WITHOUT ANY DISCUSSION

Discuss how data **COMPARE OR CONTRAST WITH PREVIOUS RESULTS**

CITES EVERY ARGUMENT with previous work

Do **NOT DRAW CONCLUSIONS** in the results section

The most common mistakes in this section are the inclusion of
UNNECESSARY DATA AND THEIR DOUBLE PRESENTATION

ORGANISING THE BODY OF YOUR REVIEW

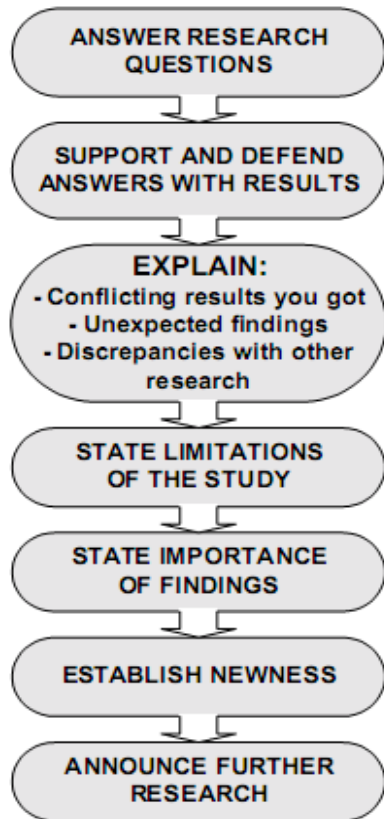
DISCUSSION

- Do the research **results validate the author's conclusions and/or recommendations?**
- Are **alternative conclusions and/or limitations** of the research considered?
- Is there **discussion of any variance between the author's research and prior research findings?**
- Does the author's **research suggest any direction for further research?**
- Is the **practical or theoretical significance of the research emphasized?**
- Does the **author recommend the revision of theory or practice** in the field?

DISCUSSION- At a Glance

- What might it mean?
- What is an overall finding?
- What are the strengths and weaknesses of the study in relation to other studies?
- Why might we have got different results?
- What might the study mean?
- What questions remain unanswered and
- What next?

DISCUSSION



Answer **RESEARCH QUESTION**

Give **SUMMARY OF FINDINGS**

UNEXPECTED FINDINGS

Establish **NEWNESS (NEW KNOWLEDGE)**

Explain **DISCREPANCIES**

FURTHER RESEARCH AND IMPLICATIONS

CONCLUDING YOUR REVIEW

- Is the **research timely and worthwhile**?
- Is the **research design appropriately inclusive and/or sensitive** to the cultural context?
- Are you **aware of any significant omissions or errors that might affect the validity or reliability of the research**?
- Are the **results original and significant**?

CONCLUDING YOUR REVIEW

- Does the author provide fresh insight or stimulate needed discussion in the field?
- Is the article well structured?
- Are the sections of appropriate length?
- Do the author's style and language maintain interest and clarity?
- Is the presentation unbiased, objective and reasonable?
- Is the author respectful of participants and the work of other researchers?

CONCLUSION

Conclusions are **NOT A WORDY SUMMARY** of the study

It is **SHORT, CONCISE STATEMENTS** of the conclusions that you have made

It helps to organize these as **SHORT NUMBERED PARAGRAPHS**

Ordered from **MOST TO LEAST IMPORTANT**

All conclusions should be **DIRECTLY RELATED TO THE RESEARCH QUESTION.**

ACKNOWLEDGEMENT

- Should consider to acknowledge any help and assistance, such as research grant, scholarship, special permission, people who helped to review, comments, etc.

REFERENCES

- Relevant and recent
- Be highly selective
- Read the references
- Do not misquote
- Use correct style for journal



REVIEWERS' MOST COMMON CRITICISMS

Importance of the Topic

- Repeat of **established facts**
- **Insignificant** research question
- **Irrelevant** or unimportant topic
- **Low reader** interest (not up to date)
- Less relevance
- Not generalizable

REVIEWERS' MOST COMMON CRITICISMS

Study Design

- Poor experimental design
- Vague/inadequate method description
- Methods lack sufficient rigor
- Failure to account for confounders
- No control or improper control
- No hypothesis
- Biased protocol
- Small sample size
- Inappropriate statistical methods, or statistics not applied properly

REVIEWERS' MOST COMMON CRITICISMS

Overall Presentation of Study and Findings

- Poor organization
- Too long and verbose
- Failure to communicate clearly
- Poor grammar, syntax, or spelling
- Excessively self-promotional
- Poorly written abstract

CONCLUSION



THREE THINGS IN THE CONCLUSION SECTION

SUMMARIZES the FINDINGS

Summary of CONTRIBUTIONS

Future research (RECOMMENDATION FOR FUTURE WORK)

■ Tables, Figures, Images:

- Are they **appropriate**? Do they **properly show the data**?
- Are they **easy to interpret and understand**?

RESULTS

An example of an unreadable figure with the unnecessary usage of color



Fig.1 TEM image of purified MWNTs

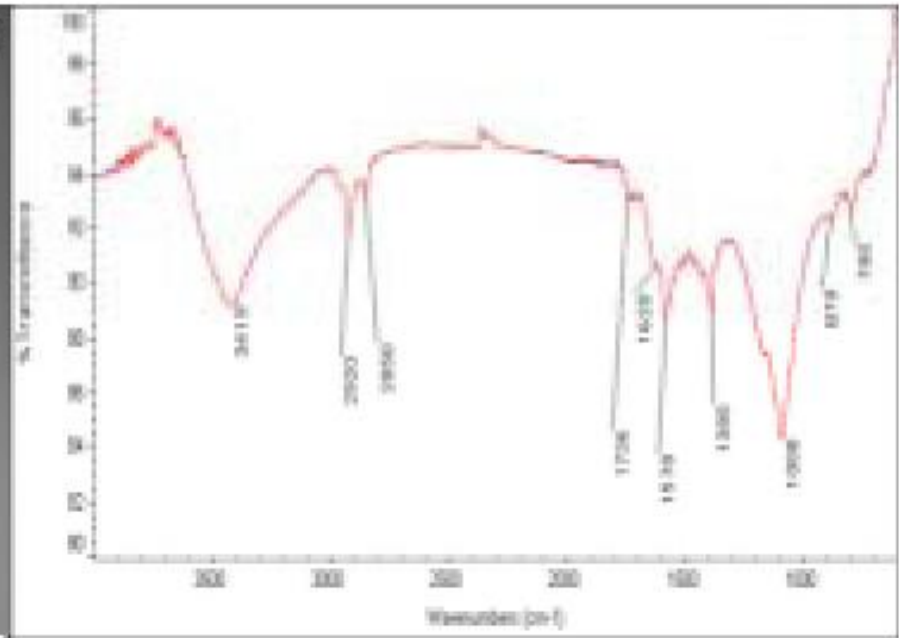
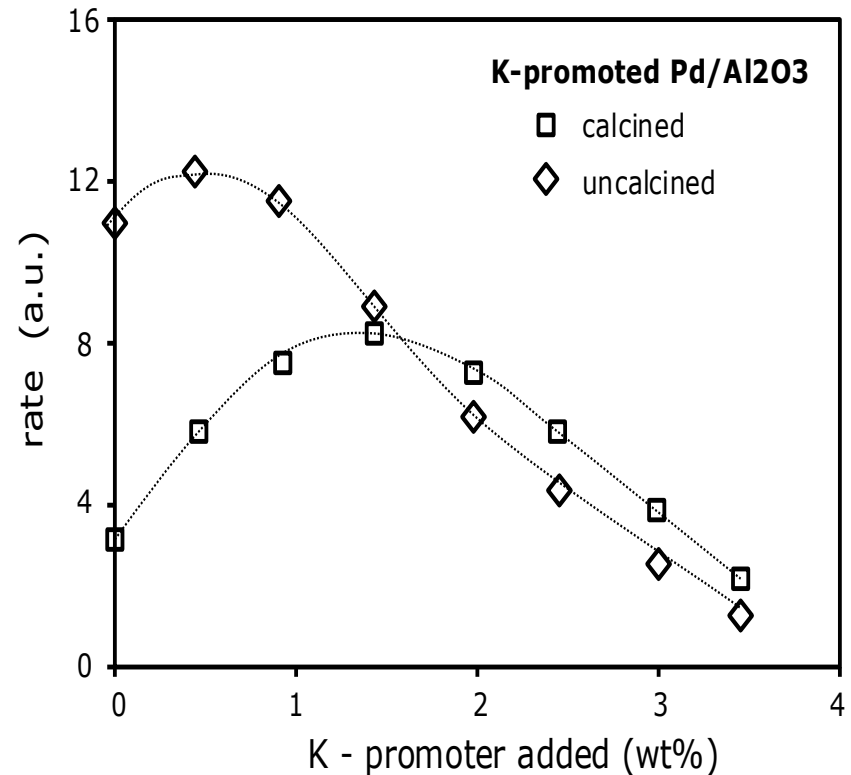
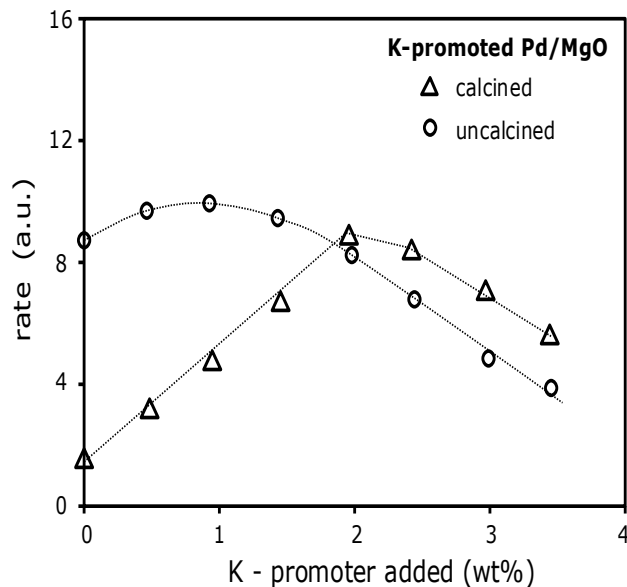


Fig.2 FTIR spectra of purified MWNTs

Best:



TABLES AND FIGURES CAPTIONS

- **Each** Tables and Figures **is on a separate page**
- Presents results of research
- Should be independent of text
- Titles should be specific
- Should be clear and include all units
- Should include some statistical understanding
 - Decimal places
 - Statistical analysis i.e. SD

RESULTS

Depth	Gravel	Sand	Mud
5 m	3,42%	81.41%	15,17%
50 m	2,5%	58.42%	39.08%
100 m	0,0%	32.5%	67.5%

Revision of the table



Water depth (m)	Gravel (%)	Sand (%)	Mud (%)
5	3.4	81.4	15.2
50	2.5	58.4	39.1
100	0	32.5	67.5

REVIEWERS CRITERIA

- Contribution to knowledge
- Innovativeness and originality
- Meets journal objectives
- Clarity of writing
- Use of literature
- Quality of arguments
- Research methodology and data analysis
- Research implications

Questions?

Thanks!

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