



# UTM

UNIVERSITI TEKNOLOGI MALAYSIA

## Writing and Publishing in

## High Impact Journal

innovative • entrepreneurial • global

# Types of Writing

**KEEP  
CALM  
AND  
KEEP  
WRITING**

• **Academic Writing**

**VS**

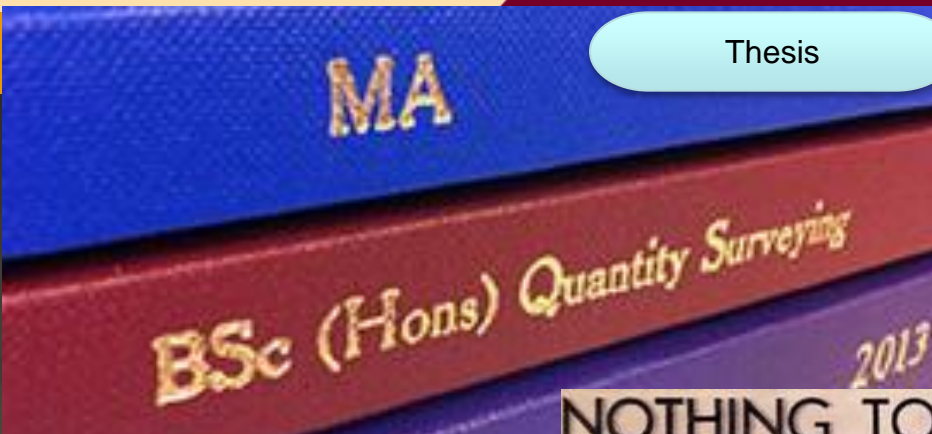
◇ **Creative Writing**

**KEEP  
CALM  
AND  
ENJOY  
WRITING**

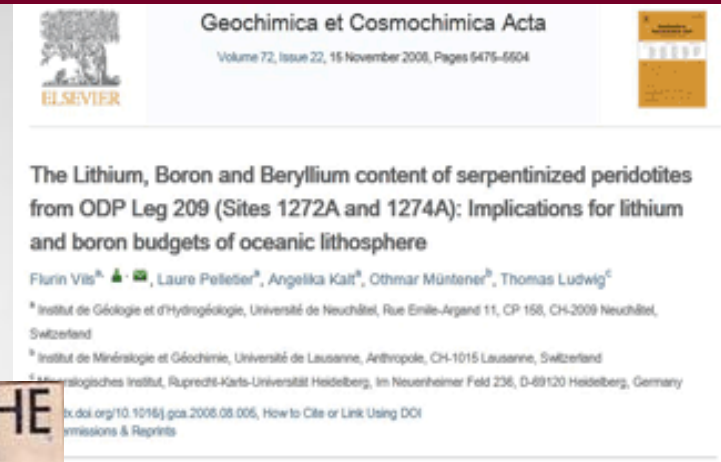
**KEEP  
CALM  
AND  
enjoy my  
writing :)**

**KEEP  
CALM  
AND  
KISS  
A WRITER**

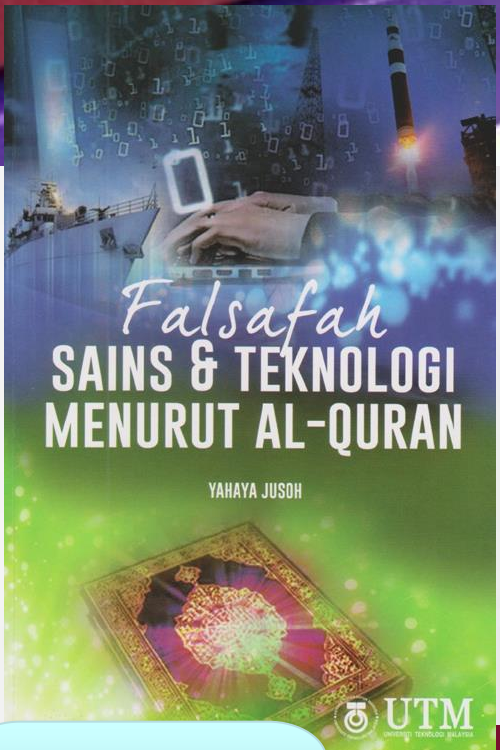
# Academic Writing



Thesis



Journal article



Book



Newspaper article



Project report

# Creative Writing

www.utm.my



**ABOUT ME**  
ALLOW ME TO INTRODUCE MYSELF.

I'm obsessed with making things and even more obsessed with making things better. I've been in the business of creating since I hung my first painting on the fridge when I was 3. After graduating from the University of Kentucky, I've been actively involved in the web design community for the last 5 years. I've designed websites for small businesses, corporations, nonprofits, churches, musicians and more. I also started a design blog, [Visual Data](#), where I share inspiration, tutorials, and resources.

My specialty is front-end web design and development, making pixel magic in photoshop and turning it into beautiful, semantic HTML & CSS. My interests, however, extend beyond the web and I love helping people with branding, print design and marketing strategy. I even love making designs move by creating professional [motion graphics and videos](#).

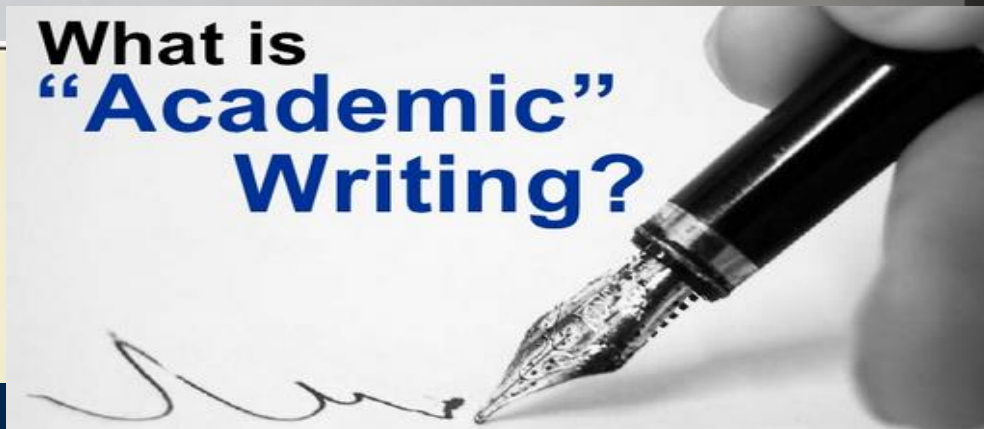
When I'm not designing, I'm probably hanging out with my wife, being entertained by our amazing 2 year old little girl, watching college basketball, playing golf or messing around on something inspired by Steve Jobs.

**LOOK WHAT I CAN DO**

- ✦ Web Design
- ✦ Wordpress
- ✦ Branding & Identity
- ✦ Social Media
- ✦ Professional Video
- ✦ HTML/CSS
- ✦ Joomla!
- ✦ E-Commerce
- ✦ Motion Graphics
- ✦ Search Engine Optimization

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## What is “Academic” Writing?



STRONG WRITING



FORCED WRITING



GHOSTWRITING



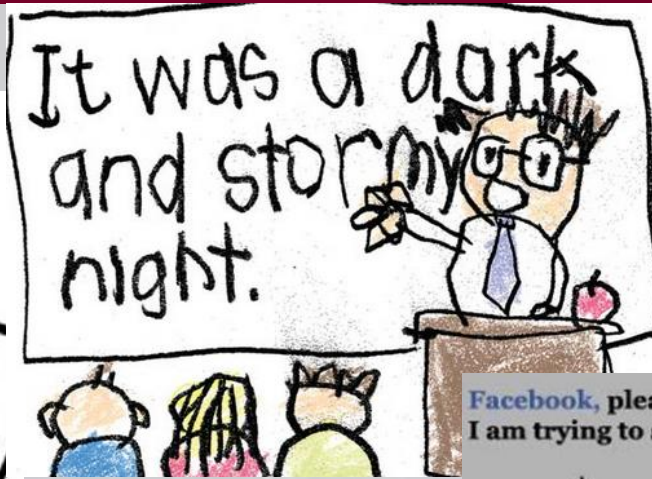
## What is academic writing?

- Academic writing is usually formal (but can be personal) and follows some standard conventions
- The language should be clear and concise.
- Appropriate theories should be used.
- All literature should be correctly acknowledged.



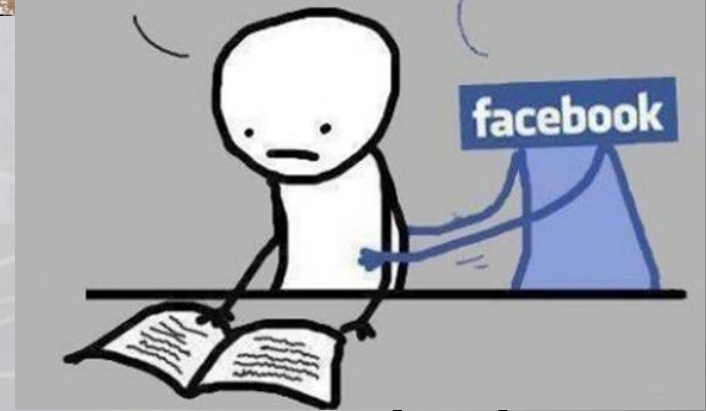
# Creative Writing

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Facebook, please!  
I am trying to study!

Check me!  
Check meeeee!



## Creative Writing



No specific format  
Your manuscript  
your style

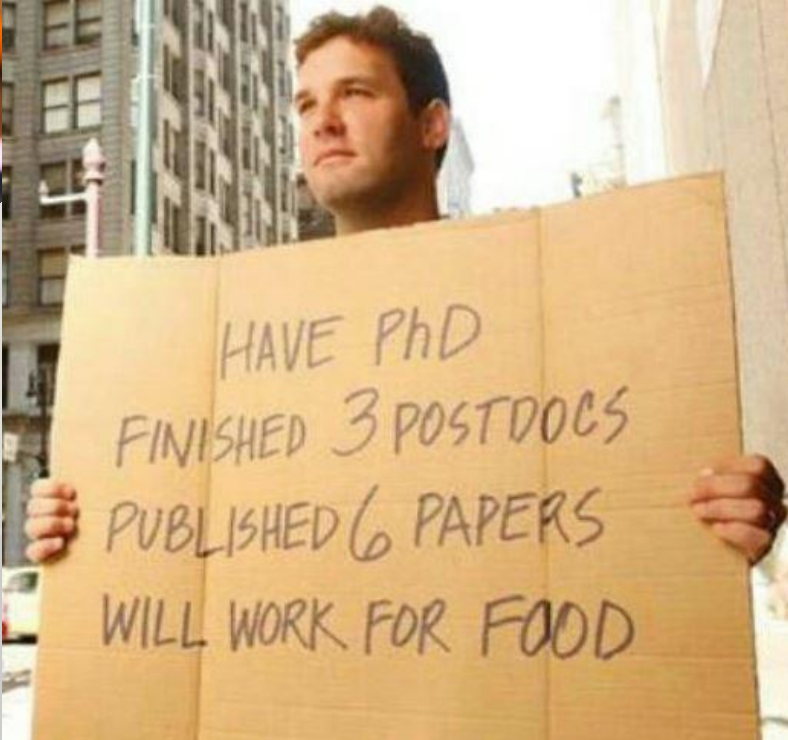


KEEP  
CALM  
AND  
JUST  
GRADUATE

Requirement for  
graduation!!!

I JUST WANT TO





## Requirement for promotion!!!



“you all laugh because I am different, I laugh because you are all the same.”

**DARE TO BE  
DIFFERENT  
TODAY ALLOW  
YOU TO BECOME  
EXTRAORDINARY  
TOMORROW.**



To be  
recognized!!!



To get  
award/reward!!!

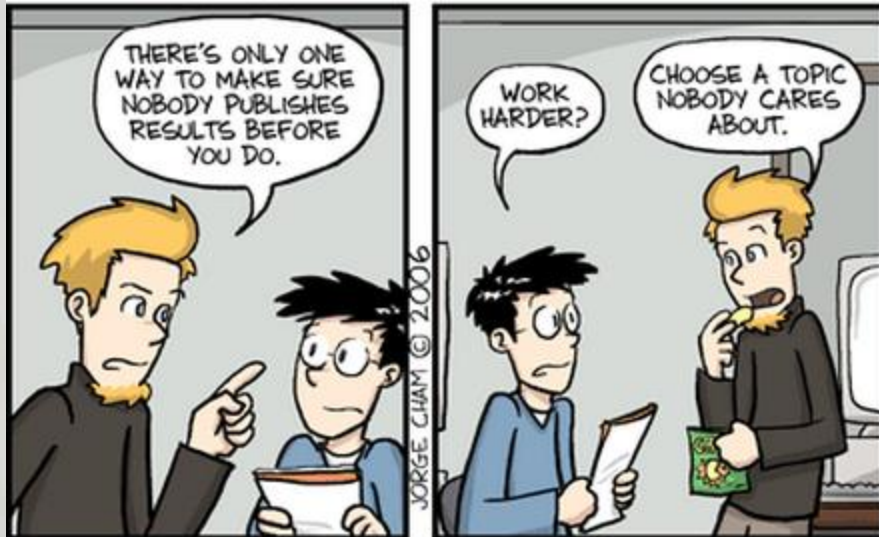
**TELL OTHERS**  
what you know



To share/disseminate  
knowledge!!!



If your research is not published in a journal it does not exist.



peribahasa

- 1. manusia mati meninggalkan nama (harimau mati meninggalkan belang, gajah mati meninggalkan gading); orang terkenal walaupun sudah meninggal, ia masih tetap dikenang; (peribahasa)

manusia mati meninggalkan nama

## Why Publish?



- So that your research can be read and built on by other researchers;
- So that people beyond the University can benefit from the work that you are doing;
- A core competency for most academic careers.

Share  
Your  
knowledge





(iv) Bagi pelajar yang telah cukup tempoh pengajian iaitu 36 bulan, pelajar dikehendaki menerbitkan sekurang-kurangnya SATU (1) artikel jurnal berwasit dan diindeks sebelum dibenarkan untuk menghantar tesis bagi tujuan peperiksaan lisan (viva-voce).

*For candidates who have fulfilled the conventional 36 months, candidate is required to have published at least ONE (1) refereed and indexed journal article prior to submission of thesis for examination and viva-voce.*

The candidates must fulfill the following publication requirement before the Viva-Voce and the Examination Committee (Board) meeting:

5. **Publication Requirements**

- Candidate pursuing a programme in the field of **Science** must show proof of acceptance for publication of at least two (2) papers in an ISI (WoS) - Ranked Full Length Journal Paper prior to viva-voce and the Committee of Examiners meeting.
- Candidate pursuing a programme in the field of **Social Science** must show proof of acceptance for publication of at least one (1) paper in the ISI (WoS) - Ranked Full Length Journal Paper or at least two (2) papers in the category A or B refereed journal recognized by Faculty/Academy/Institute/Centre prior to viva-voce and the Committee of Examiners meeting.

**IMPORTANT NOTE:** Candidates are also required to fulfill any additional requirements imposed by the faculty.





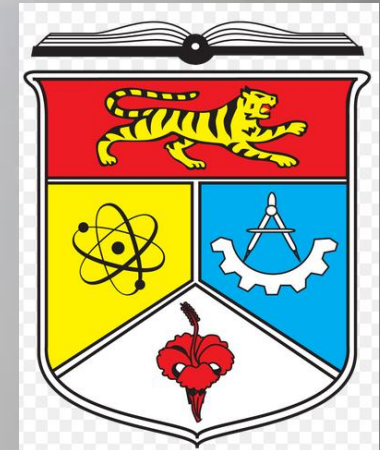
## 23. PUBLICATION REQUIREMENTS

23.1 A candidate is required to fulfill the minimum publication requirement as stated below:

- A Master candidate is required to publish at least one (1) peer review article before the notice of thesis submission is submitted.
- A PhD candidate is required to publish at least two (2) peer review articles and at least one (1) journal paper before the notice of thesis submission is submitted.

5. Manuscript publication requirements;

- **PhD Program:** At least three (3) articles in a SCOPUS/ISI indexed journal and acceptance for publication.
- **Master Program:** At least two (2) articles in SCOPUS/ISI indexed journals and acceptance for publication.





11.1.6 For Research Mode, candidates for Master degree are required to publish at least one **(1) journal paper indexed by Scopus**. Candidates for PhD degree must publish at least **two (2) journal papers indexed by Scopus** during the period of study.

11.1.7 Industrial PhD candidates are required to publish at least **one (1) journal paper** and provide evidence of innovation in their research work endorsed by the participating company.



All Research Universities require **TWO**  
**Indexed articles.**

Other universities require minimum **ONE**  
**refereed article.**

# For Promotion

## JAWATAN PROFESOR C (GRED VK7)

KRITERIA	PERATUSAN (%)	SUB - KRITERIA	WAJARAN (%)	PECAHAN	SUB-WAJARAN (%)	KEPERLUAN	
Penyelidikan & Penerbitan	50 (PU)	Penyelidikan	40	Penyelidik Utama (Bilangan)	20	5	
	40 (PP)			Jumlah Dana (PI & Ahli)	20	500K	
	40 (PK)	Penerbitan	40	Jumlah Artikel Jurnal Berindeks (Bilangan kumulatif)	25	30	
				Jumlah Artikel dalam Jurnal Web Of Science (Bilangan Kumulatif)	10	10	
				H index	5	4	
				10	Corresponding Author / First Author UTM	10	10
				10	Buku Karya Asli/ Buku Penyelidikan (Bilangan Kumulatif) DAN/ATAU Bab dalam buku (Bilangan Kumulatif)	10	2
		8					
Pengajaran	30 (PU)	Pengajaran -	30	Kredit Mengajar (Kumulatif)	30		



**Publish & Flourish:**  
*Become a Prolific Scholar*  
March 27, 2015







Malaysia has three professors  
on world's most influential  
scientific minds list



# To be recognized

Heartiest Congratulations to Professor Dr. Ahmad Fauzi Ismail, (and Manufacturing) of UTM who has been selected as the recipient of the Merdeka Award 2014 for Outstanding Scholastic Achievement.



USM BANGGA KEJAYAAN PROFE...

[www.eng.usm.my](http://www.eng.usm.my) - 336 x 408 - Search by image

Abdul Latif Ahmad

# To be recognized



Hazzirah Izzati penerima Ph.D termuda Malaysia

[www.vvip.my/.../hazzirah-izzati-penerima-phd-termu...](http://www.vvip.my/.../hazzirah-izzati-penerima-phd-termu...) ▼ Translate this page

Oct 2, 2014 - Hazzirah Izzati Mat Hassim jadi pelajar termuda menerima peringkat Ijazah Doktor Falsafah (**Ph.D**) di Universiti Teknologi Malaysia (UTM),.

## Heartiest Congratulations

TO **DR. MUNDZIR ABDULLAH**  
FROM THE FACULTY OF SCIENCE  
FOR BEING RECOGNISED AS  
**THE YOUNGEST PHD HOLDER IN MALAYSIA**  
AT 23 YEARS 5 MONTHS AS  
CERTIFIED BY THE  
**MALAYSIA BOOK OF RECORDS**



# CONGRATULATIONS

## TOP 1% MOST GLOBALLY CITED RESEARCHERS

14 MALAYSIAN ACADEMICIANS



THOMSON  
REUTERS

Based on data extracted from the Essential Science Indicator (ESI), Web of Science (WOS) (2005-2014)  
Awards for reprint authors of frequently cited articles by researchers worldwide





# To get reward

No	Jenis	Description	Amount	
i	INSENTIF PENERBITAN INDEXED JOURNAL	Indexed in Web of Science	<p><b>For 2013 articles:</b> Bayaran Tuntutan Insentif Penerbitan Indexed Journal IF: ?.???</p> <p><b>For 2014 articles :</b> Bayaran Tuntutan Insentif Penerbitan Indexed Journal Q?</p>	<p><b>For 2013 articles:</b> each 0.1 <i>impact factor</i> = RM200 (max RM3000)</p> <p><b>For 2014 articles:</b> Q1 = RM5000 Q2 = RM2000 Q3 = RM1000 Q4 = RM 500</p>
		Indexed in Scopus	<p><b>For 2013 &amp; 2014 articles:</b> Bayaran Tuntutan Insentif Penerbitan Indexed Journal Scopus</p>	<p><b>For 2013 articles:</b> = RM200 / article</p> <p><b>For 2014 articles:</b> = RM300 / article</p>
		Bayaran Tuntutan Insentif Penerbitan Non-Indexed Journal	RM100 / article	
		Bayaran Tuntutan Insentif Penerbitan Book Chapter	RM100 / chapter	

**THEY SAY  
MONEY CAN'T BUY HAPPINESS**

**I SAY  
GIVE ME 100 DOLLARS  
YOU CAN WATCH ME SMILE!**

## Related product



SCIMAGO  
INSTITUTIONS  
RANKINGS

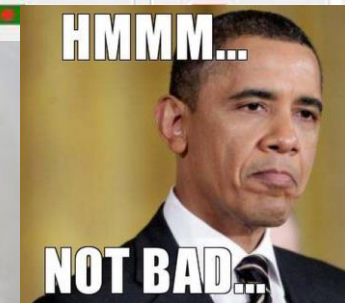
	Country	Documents	Citable documents	Citations	Self-Citations	Citations per Document	H index
1	United States	8.626.193	7.876.234	177.434.935	83.777.658	23,36	1.648
2	China	3.617.355	3.569.652	19.110.353	10.462.121	7,44	495
3	United Kingdom	2.397.817	2.103.145	44.011.201	10.321.539	21,03	1.015
4	Germany	2.176.860	2.045.433	35.721.869	9.141.181	18,50	887
5	Japan	2.074.872	2.008.410	27.040.067	7.619.559	13,79	745
6	France	1.555.629	1.468.286	24.700.140	5.516.943	17,95	811
7	Canada	1.227.380	1.134.588	22.152.666	4.136.384	21,40	794
8	Italy	1.200.448	1.117.013	18.019.464	4.186.908	17,52	713
9	India	998.544	944.632	6.989.150	2.409.025	9,61	383
10	Spain	952.099	884.670	12.628.097	3.068.362	16,14	591
30	Norway	200.700	170.000	3.334.827	330.420	20,17	402
31	Hong Kong	200.580	189.621	2.951.215	393.784	16,87	359
32	Singapore	192.942	182.169	2.561.645	331.822	15,78	349
33	Portugal	189.052	179.134	2.096.242	407.892	15,17	297
34	South Africa	167.440	154.857	1.774.278	386.014	13,41	292
35	New Zealand	163.559	149.301	2.495.935	380.280	18,52	351
36	Malaysia	153.378	148.844	670.387	183.198	9,41	165
37	Argentina	145.416	138.788	1.681.700	354.132	13,49	273
38	Hungary	136.034	130.299	1.660.840	264.809	13,60	301
39	Ireland	135.843	123.585	1.999.703	233.733	19,01	332

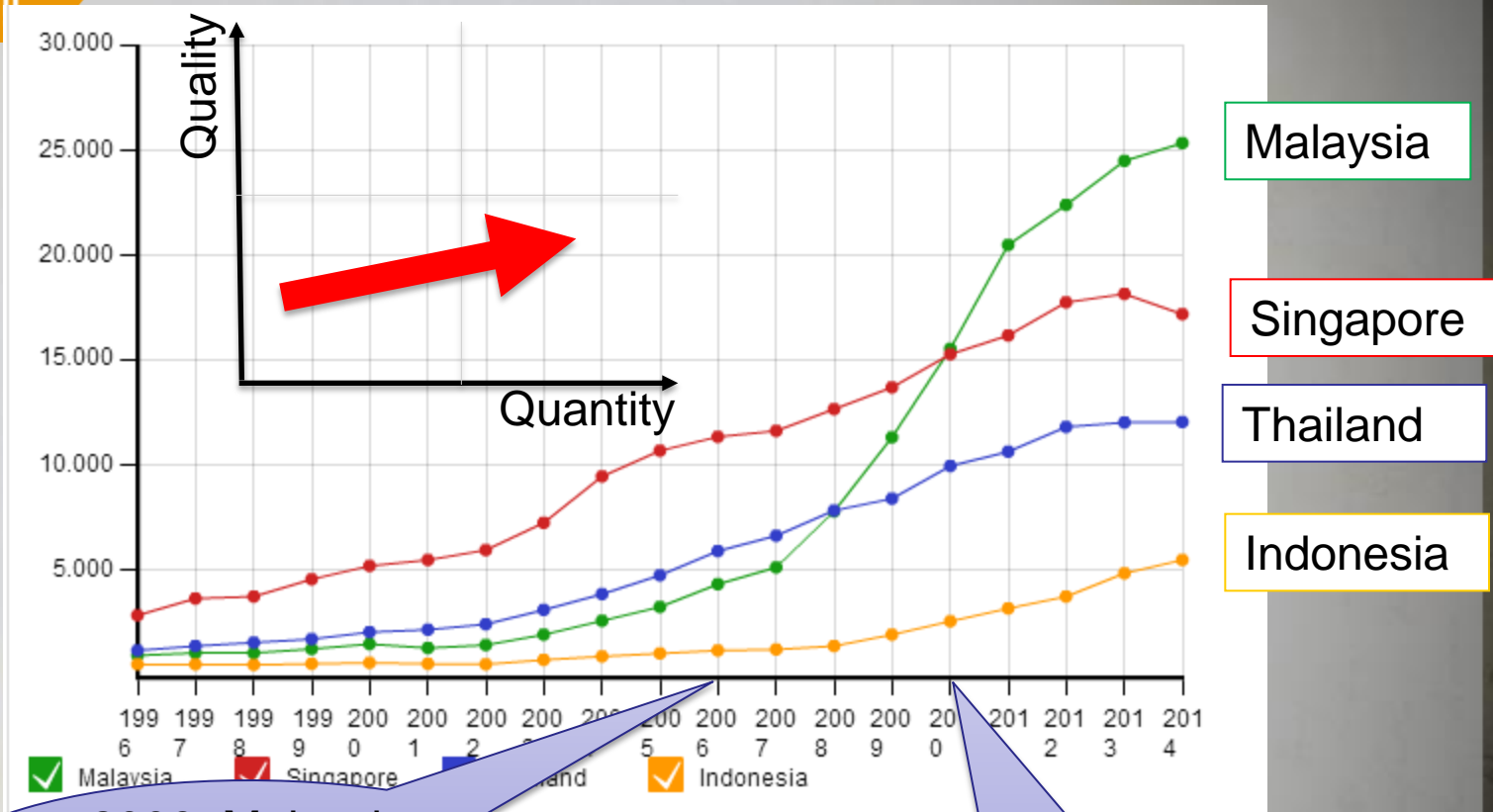
Number of Academic publications:  
Malaysia's world ranked 36<sup>th</sup>

	Country	Documents	Citable documents	Citations	Self-Cit
1	China	3.617.355	3.569.652	19.110.353	10.462
2	Japan	2.074.872	2.008.410	27.040.067	7.619
3	India	998.544	944.632	6.989.150	2.409
4	South Korea	739.229	719.338	7.063.429	1.528
5	Taiwan	491.560	477.442	4.790.230	1.075
6	Hong Kong	200.580	189.621	2.951.215	393.7
7	Singapore	192.942	182.169	2.561.645	331.8
8	Malaysia	153.378	148.844	670.387	183.7
9	Thailand	109.832	104.982	976.328	162.7
10	Pakistan	81.612	78.219	425.467	118.2



Despite a small country, Malaysia Ranked 8<sup>th</sup> in Asia Pacific region





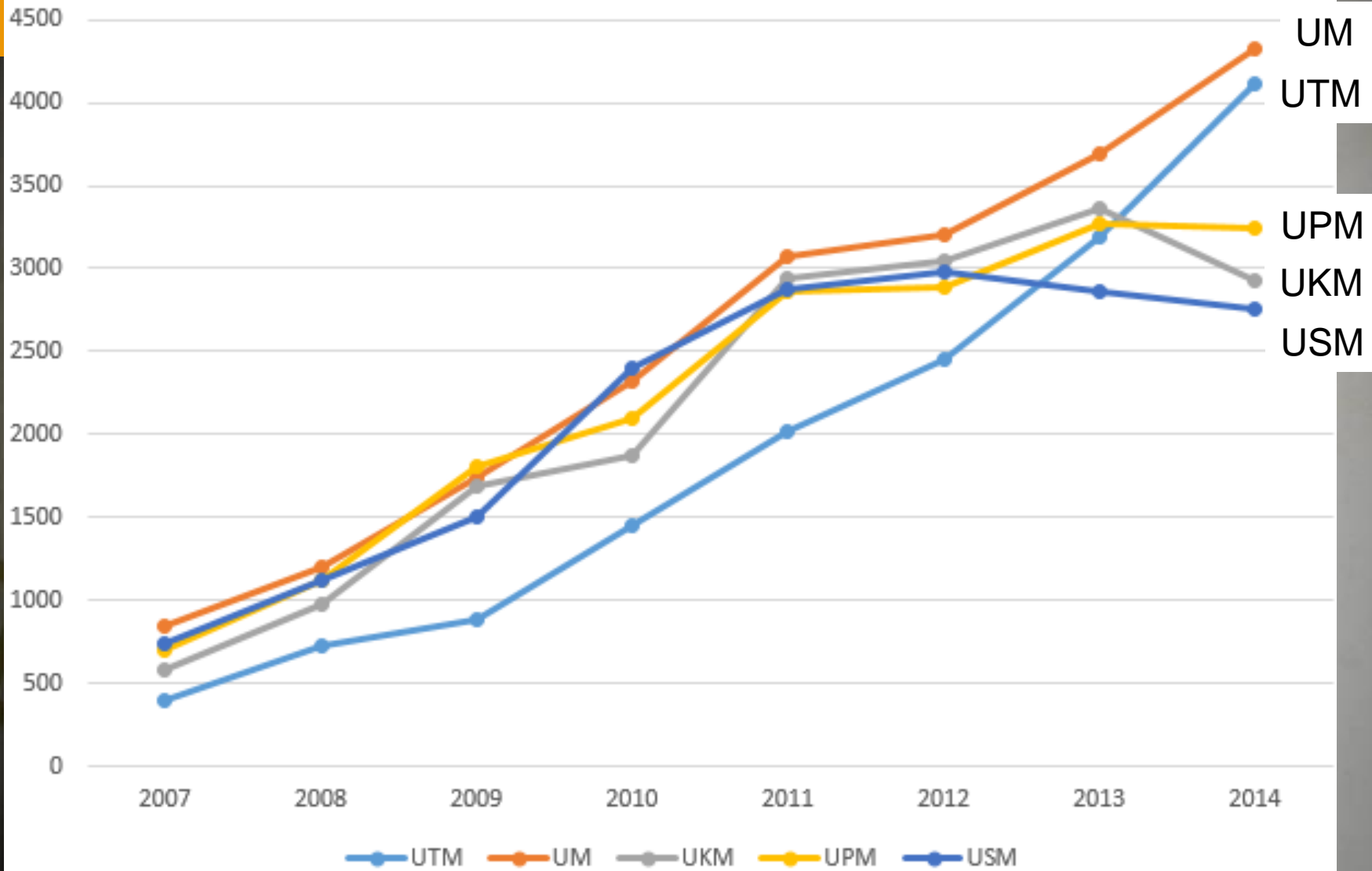
2006, Malaysia started Research University program

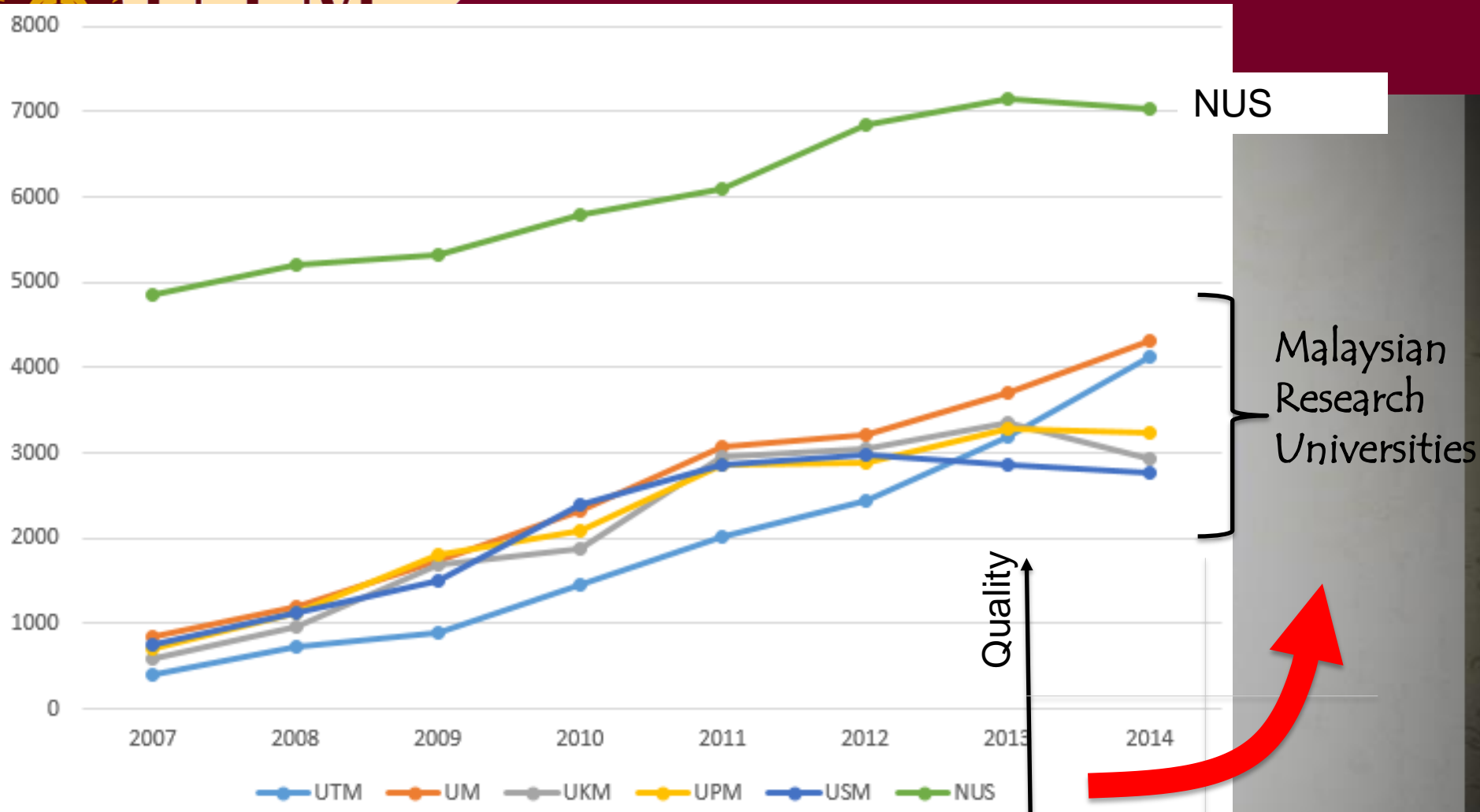
2010, UTM joined Research University program



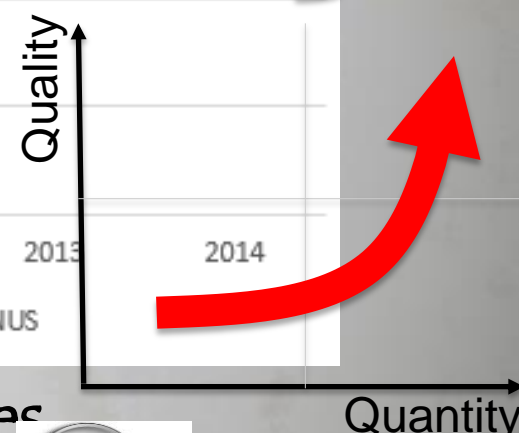


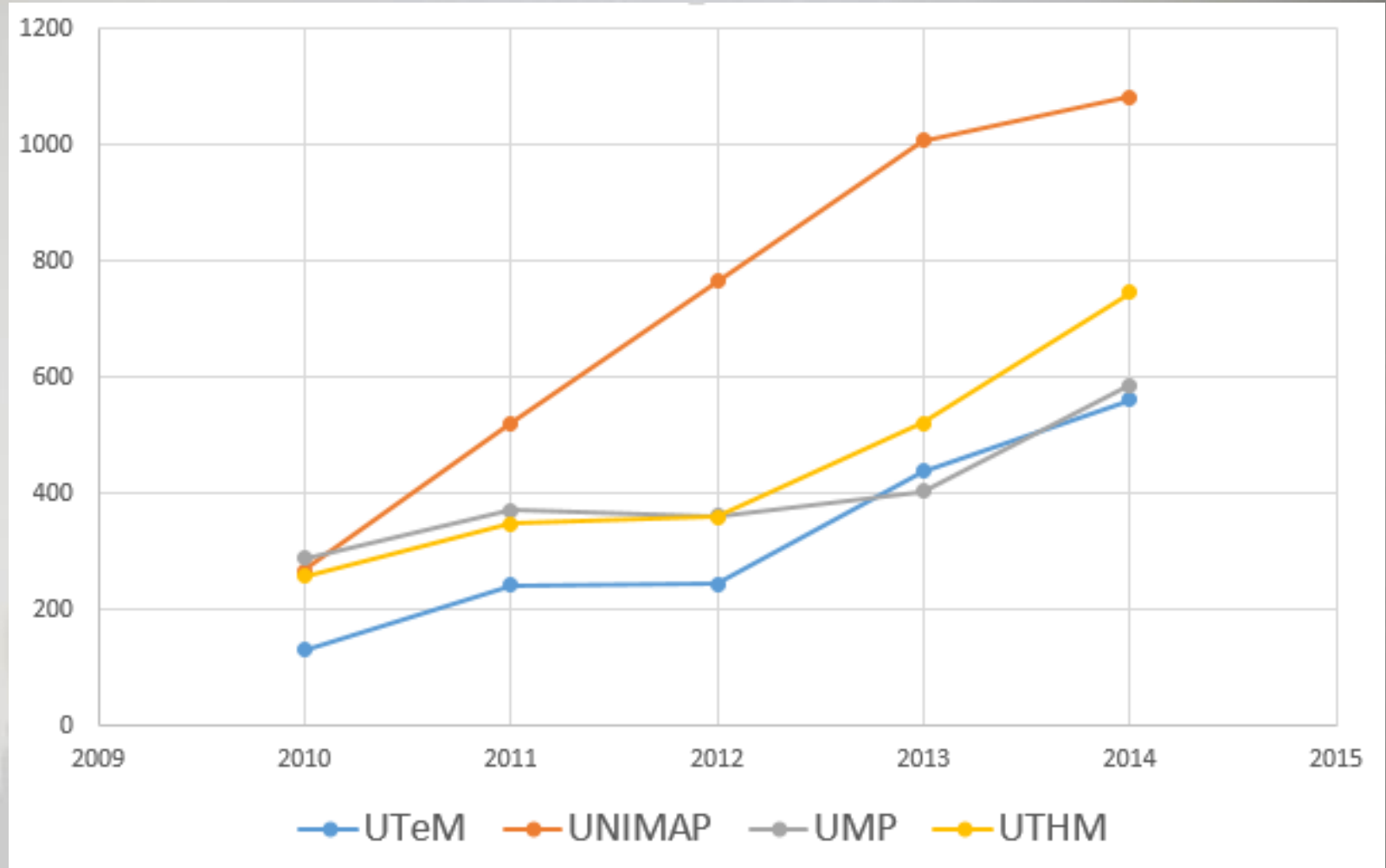
# Publication Trends among RUs





NUS is far above Malaysian universities





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Lists

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## Universiti Teknikal Malaysia Melaka

Ayer Keroh  
Malacca, Malaysia  
Affiliation ID: 60078086

[About Scopus Affiliation Identifier](#) | [View potential affiliation matches](#)

Other name formats: **Universiti Teknikal Malaysia Melaka**  
**Universiti Teknikal Malaysia Melaka (UTeM)**

Documents: [2,279](#)

Authors: [1,694](#)

Patent results: 0

### Collaborating affiliations

Universiti Teknologi Malaysia  
Universiti Kebangsaan Malaysia  
Universiti Putra Malaysia  
Universiti Malaysia Perlis  
Universiti Teknologi MARA

Documents

[336](#)

[184](#)

[87](#)

[73](#)

[73](#)

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### Documents by source

Applied Mechanics and Materials  
Jurnal Teknologi  
Arpn Journal of Engineering and Applied Sciences  
Advanced Materials Research  
Procedia Engineering  
Advanced Science Letters  
Aip Conference Proceedings

Documents

[131](#)

[82](#)

[71](#)

[62](#)

[55](#)

[48](#)

[43](#)

# Top 10 UTeM Authors

<input type="checkbox"/>	<b>Abd Aziz, Mohamad Zoinol Abidin</b>	171 Engineering ; Comput
1	Aziz, M. Z. A. Abdul Abd Aziz, M. Z A Aziz, M. Z A	Documents Sciences; ...
<a href="#">View last title</a>		

<input type="checkbox"/>	<b>Othman, Mohd Azlishah Bin</b>	116 Engineering ; Comput
2	Othman, M. A. Othman, Mohd Azlishah Othman, Mohdazlishah	Astronomy; ...

<input type="checkbox"/>	<b>Nor, Mohd Jailani Mohd</b>	108 Engineering ; Physics
3	Nor, M. J M Nor, Mohd Jailani Mohd Nor, Mohd. Jailani Mohd.	Multidisciplinary; ...

<input type="checkbox"/>	<b>Ahmad, Badrul Hisham</b>	87 Engineering ; Comput
4	Ahmad, B. H. Ahmad, Badrul H. Ahmad, B.H.	Sciences; ...

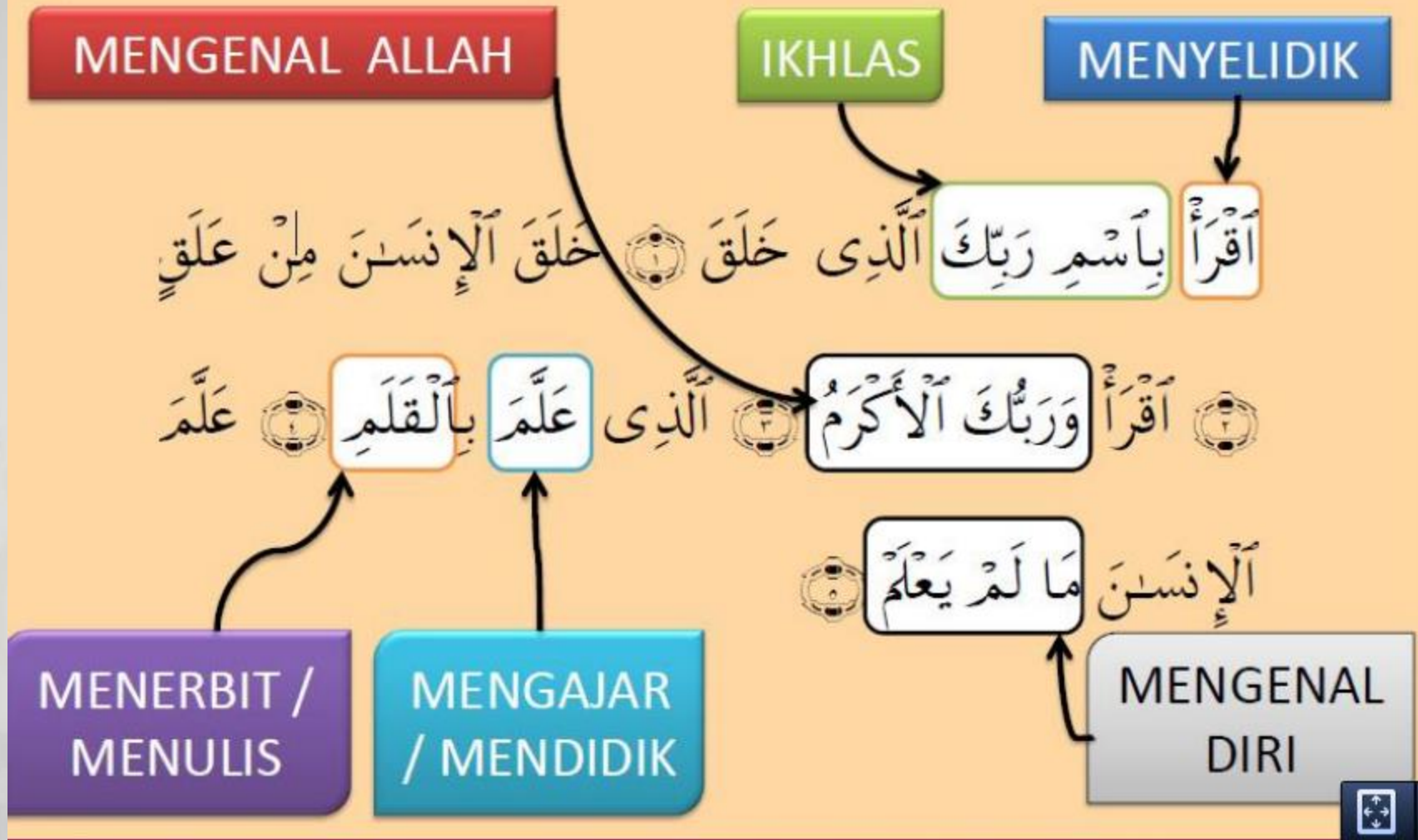
<input type="checkbox"/>	<b>Sulaiman, H. A.</b>	83 Computer Science ; E
5	Sulaiman, Hamzah Asyrani Sulaiman, Hamzah Asyrani Bin Sulaiman, H.	Sciences; ...

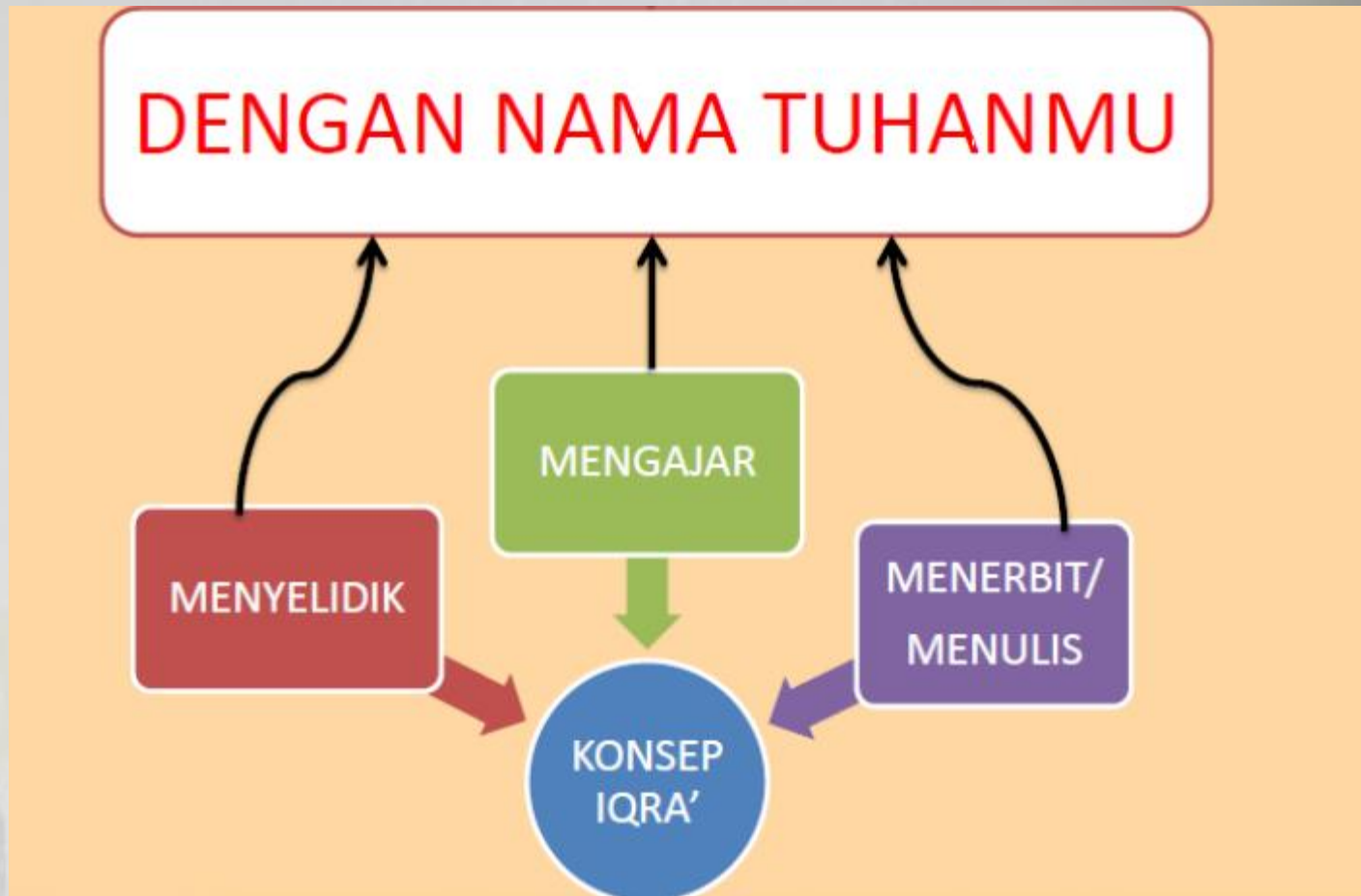
<input type="checkbox"/>	<b>Zakaria, Z.</b>	83 Engineering ; Comput
6	Zakaria, Zahriladha Zakaria, Zahriladha Bin Zakaria, Z.B.	Sciences; ...

<input type="checkbox"/>	<b>Suaidi, Mohamad Kadim</b>	73 Engineering ; Comput
7	Suaidi, M. K. Suaidi, Mohd Kadim Suaidi, M.K.	Sciences; ...

<input type="checkbox"/>	<b>Jidin, Auzani Bin</b>	67 Engineering ; Energy ; Computer S
8	Jidin, Auzani Jidin, A. Jidin, Aiman Zakwan	
<input type="checkbox"/>	<b>Othman, Radzali M.</b>	64 Materials Science ; Engineering ; P
9	Othman, Radzali Othman, R. Othman, R.	Astronomy; ...
<input type="checkbox"/>	<b>Ahmad, Rabiah Bt</b>	55 Computer Science ; Engineering ;
10	Ahmad, Rabiah Ahmad, R. B. Ahmad, Rabiah B.	Management and Accounting; ...

## KONSEP IQRA'





**Bawa resmi padi;  
Makin berisi makin tunduk,  
Jangan seperti resmi lalang;  
Makin berisi makin tinggi.**



**Iman**  
is like an  
*aeroplane ride*  
**the higher you go the**  
**the smaller the things on earth look**



JOURNAL

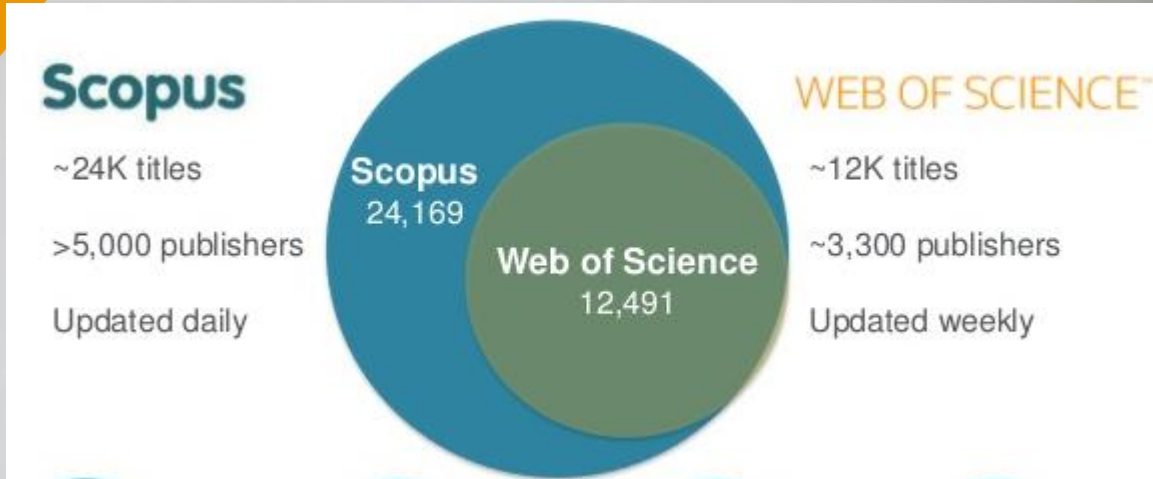
CONFERENCE



Level of  
difficulty

# SCOPUS vs ISI Indexed

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**Scopus**

Search | Alerts | My list | Settings

Scopus h-index being updated, read more on the blog

Document search | Author search | Affiliation search | Advanced search | Browse Sources | Compare journals

Search for... Eg., "heart attack" AND stress | Article Title, Abstract, Keywords

Limit to:

Date Range (inclusive):  Published All years to Present | Document Type: ALL

Added to Scopus in the last 7 days

Subject Areas:

- Life Sciences (> 4,300 titles.)
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- Physical Sciences (> 7,200 titles.)
- Social Sciences & Humanities (> 5,300 titles.)

<http://www.scopus.com>

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Basic Search

Search: ((FRITZ HABER INST) OR FHI) SAME BERLIN | Address | Search

View Abbreviations List | + Add Another Field

TIMESPAN

<http://apps.webofknowledge.com>

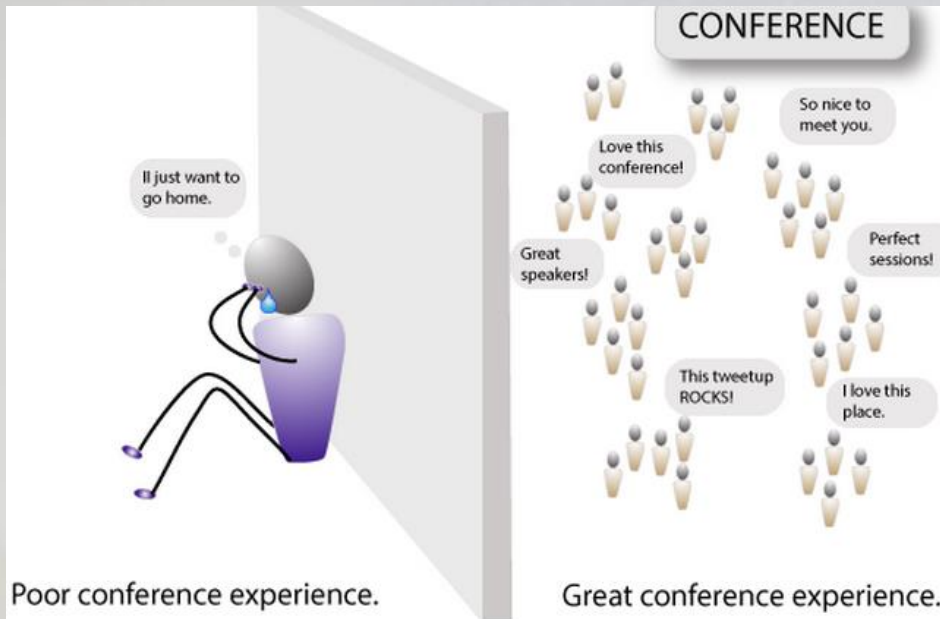
[www.utm.my](http://www.utm.my)

## 1. Conference Papers

- Excellent for disseminating early or in-progress research findings
- Typically 5-10 pages, 3 figures, 15 references
- Typically edited by conference/session organiser(s)
- Good way to start a scientific research career



# Academic Conference



Usually organized by academic institutions.

Papers undergo peer review process.

Participation fee around RM1000-RM2500.

Organized at hotel/academic institution.

Reviewing process 1 – 3 months.



## www.conferencealerts.com

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**ABRM**  
6th International Trade and Academic Research Conference at The University of London  
9-10 November 2015, London, UK  
www.abrm.com

**Christmas Multidisciplinary Conference**  
Freiburg, Germany  
Visiting Strasbourg, Colmar, Bern & Basel. Free!  
1-4 Dec 2015

**Multidisciplinary Conference at the Univ of London**  
Free bus tours to: Oxford & Cambridge  
3-6 Nov 2015

**18th EBES CONFERENCE U.A.E.**  
January 11-13, 2016

**Conferences by topic**

Social Sciences and Humanities	Interdisciplinary	Physical and life sciences	Engineering and Technology
Regional Studies	Mathematics and statistics	Education	Law
Business and Economics		Health and Medicine	Animal Sciences
Social Sciences and Humanities		Physical and life sciences	
		Ariculture	Aquaculture

**Conferences by country**

North America	Asia	Oceania
Europe	Africa	South America
North America		
Bahamas	Barbados	Canada
Costa Rica	Cuba	Dominican Republic



All accepted/presented papers might be published in  
 i) Conference proceeding or/and  
 ii) Journal

Check conference website!!!

Paper presentations can be in **English, Arabic** or **Malay!**

يرجى التصفح في أسفل هذه الصفحة لمزيد من التفاصيل المكتوبة بالعربية



# (Academic) Journal

## What is a journal?

- Journals are also known as serials or periodicals
- Journals are published by academic institutions, organisations and commercial publishers on a regular basis.
- Some are published weekly, most are published monthly or bi-monthly, others quarterly or even just once a year.
- Journals can be in print or electronic format and some are available as both.

- A journal is a scholarly publication containing articles written by researchers, professors and other experts. Journals focus on a specific discipline or field of study. Unlike newspapers and magazines, journals are intended for an academic or technical audience, not general readers.



## Journal of Advanced Research Design



ISSN (Online): 2289-7984

Frequency: Monthly

Editor-in-Chief: Nor Azwadi Che Sidik ([azwadi@fkn.utm.my](mailto:azwadi@fkn.utm.my))  
View full editorial board

**Aims and Scope:** This journal offers overall strategy that researchers choose to integrate the different research in a coherent and logical way, thereby ensuring effective address the research problem; blueprint for the collection, measurement, and analysis of data spanning the interdisciplinary field of Scope of the journal includes: biology, chemistry, physics, environmental, business and economics, and statistics, geology, engineering, computer science, social sciences, natural and technological sciences, medicine, and architecture.

### Guide for Authors

Manuscripts submitted to Advanced Research Design must be original work that has not been published or ...

[See More...](#)

### Submit your paper

Submit manuscripts by email to Editor-in-Chief ...

### Recent Articles

Volume 12, No. 1 (September, 2015)

**Enhancing Organization Demand for Innovation through Entrepreneurial Leaders Networks**

*M. Mokhber, G.G. Tan and A.Vakilbashi*

**Measuring Gender Equality in Technical and Vocational Education and Training**

*M. M. Mohamad, N. L. Sulaiman, L. C. Sern and K. Mohd Salleh*

A journal must has

i) ISSN/eISSN no.

ii) Chief editor

iii) Editorial board member

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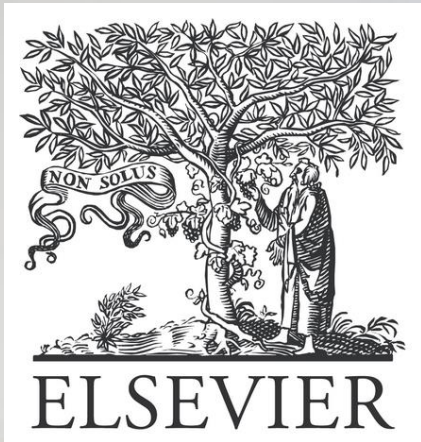
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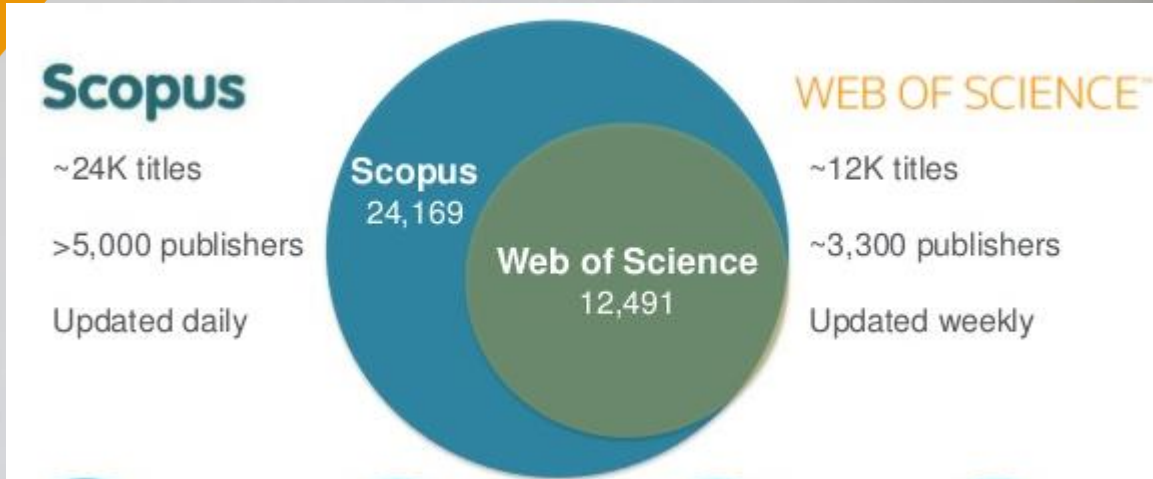
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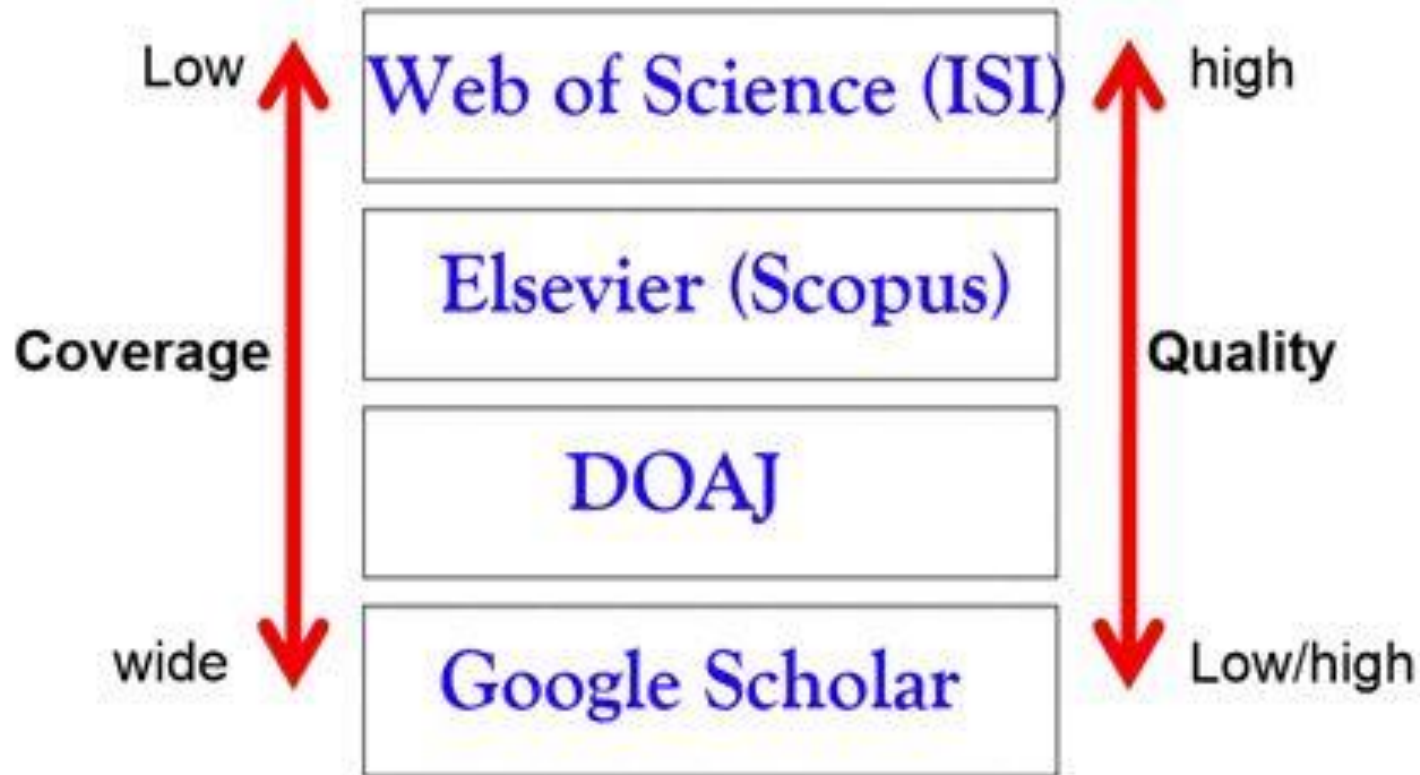
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- i) Journal's impact factor
- ii) Journal's ranking/quartile

Impact Factor

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  - ii) Journal's ranking/quartile

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2013	3,582	1.944	1.814	2.508	0.231
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### Rank

### Cited Journal Data

### Citing Journal Data

### Box Plot

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2011	21/206	Q1	90.049	44/131	Q2	66.794
2010	19/184	Q1	89.946	28/116	Q1	76.293
2009	8/139	Q1	94.604	20/95	Q1	79.474
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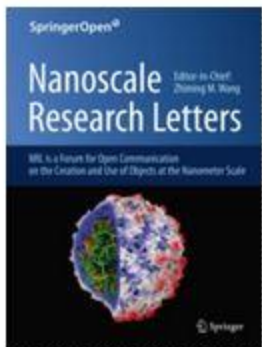
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